

## CR-05 - Goals and Outcomes

### **Progress the jurisdiction has made in carrying out its strategic plan and its action plan. 91.520(a)**

This could be an overview that includes major initiatives and highlights that were proposed and executed throughout the program year.

This year, the City of La Crosse invested \$2.9 million in La Crosse through CDBG and HOME. Through careful investment of these dollars in loans to businesses and homeowners, the City earned \$1.395 million in program income. Additionally, CDBG/HOME funds leveraged an additional \$13.5 million in funding from low-income housing tax credits, philanthropists, local and state funds. This meant that for every \$1 spent, another \$4.65 was leveraged. Over 59% of the City's resources were spent in targeted areas for revitalization (NRSA). La Crosse's CDBG projects were also featured 43 different times in print, television, and radio this year— in part thanks to a successful CDBG week with over 350 participants and citizen engagement for the draft Fair Housing Analysis. We were also able to have Senator Tammy Baldwin and Congressman Ron Kind see first-hand how we are utilizing these funds.

#### Program Highlights

##### Neighborhood Revitalization.

“ This year, the City of La Crosse and its partners Habitat for Humanity and Couleecap (LCHDO) sold 10 new affordable homes for working families. The homeowners had employment at Ashley Furniture, the school district, the Boys and Girls Club, Great Lakes Cheese, a construction company, and many other area employers. 11 more homes are under construction. Additionally the City facilitated the construction or renovation of 6 additional single market rate homes through its vacant land sales program. These homes will add about \$3.3 million in tax base.

“ We continue to successfully partner with Western Technical College and Central High School to build these homes.

“ Housing Repairs. Eighteen (18) low-income homeowners made \$329,456 in improvements to their homes. These loans allowed for families to make their homes safer for children and allowed elderly individuals to age in place. Another 5 homeowners made \$162,000 in improvement under the City-funded Housing Renovate Program.

##### Affordable Housing

We invested in CDBG and City-dollars, to continue to stably housing 17 households– families who were living at the Salvation Army or New Horizons shelter or others living on the street. City’s significant investment in workforce housing is paying off. 110 affordable housing units are underway or completed.

#### Economic Development

Coulee Co.Starters and WWBIC helped 55 business start-up or expand– including new Pop-Up Shops in the downtown, a computer repair shop, a home town apparel company, and a BBQ mobile food unit.

#### Alleviate Poverty and Prevent Homelessness.

Through its partner agencies, the City assisted 1780 people in access emergency shelter or find housing. Shelter numbers were down slightly this year. An additional 2504 youth, families, and the elderly were provided food, health, transportation, and youth services through the City’s support of , the Kane Street Garden, the Boy’s and Girls Club, Stepping Stones. Consumer Credit Counseling Services helped a grandmother and her granddaughter from becoming homeless through preventing a foreclosure on a home. The Boys and Girls Club helped keep a family fed and clean when they had their power shut off. ILR helped a homeless woman secure employment and housing.

#### **Comparison of the proposed versus actual outcomes for each outcome measure submitted with the consolidated plan and explain, if applicable, why progress was not made toward meeting goals and objectives. 91.520(g)**

Categories, priority levels, funding sources and amounts, outcomes/objectives, goal outcome indicators, units of measure, targets, actual outcomes/outputs, and percentage completed for each of the grantee’s program year goals.

Goal	Category	Source / Amount	Indicator	Unit of Measure	Expected – Strategic Plan	Actual – Strategic Plan	Percent Complete	Expected – Program Year	Actual – Program Year	Percent Complete
Administer CDBG/HOME Program	Administration	CDBG: \$ / HOME: \$30057	Other	Other	1	1	100.00%	1	1	100.00%
Alleviate poverty and increase self-reliance.	Non-Housing Community Development	CDBG: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	25000	18359	73.44%			
Alleviate poverty and increase self-reliance.	Non-Housing Community Development	CDBG: \$	Public service activities for Low/Moderate Income Housing Benefit	Households Assisted	0	0		1901	1780	93.63%
Alleviate poverty and increase self-reliance.	Non-Housing Community Development	CDBG: \$	Homeless Person Overnight Shelter	Persons Assisted	3000	5289	176.30%			
Alleviate stormwater and flooding issues	Stormwater, Sewer Management, Flooding	CDBG: \$	Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit	Households Assisted	5000	0	0.00%			
Improve code enforcement	Affordable Housing Code Enforcement	CDBG: \$ / HOME: \$	Housing Code Enforcement/Foreclosed Property Care	Household Housing Unit	5000	2775	55.50%			

Improve Neighborhood Livability	Non-Housing Community Development	CDBG: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	2	9921	496,050.00%	3239	2504	77.31%
Improve Neighborhood Livability	Non-Housing Community Development	CDBG: \$	Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit	Households Assisted	10000	3680	36.80%			
Improve Neighborhood Livability	Non-Housing Community Development	CDBG: \$	Other	Other	2	1	50.00%	1	1	100.00%
Increase affordable housing	Affordable Housing Homeless	CDBG: \$ / HOME: \$0	Rental units constructed	Household Housing Unit	150	60	40.00%	62	0	0.00%
Increase affordable housing	Affordable Housing Homeless	CDBG: \$ / HOME: \$0	Rental units rehabilitated	Household Housing Unit	50	20	40.00%			
Increase affordable housing	Affordable Housing Homeless	CDBG: \$ / HOME: \$0	Housing for Homeless added	Household Housing Unit	40	6	15.00%	13	0	0.00%
Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit	Persons Assisted	15	35	233.33%			

Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	0	0		65	57	87.69%
Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Facade treatment/business building rehabilitation	Business	2	2	100.00%			
Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Jobs created/retained	Jobs	75	84	112.00%	17	16	94.12%
Increase economic opportunities	Non-Housing Community Development	CDBG: \$	Businesses assisted	Businesses Assisted	2	109	5,450.00%	39	57	146.15%
Prevent and end homelessness	Homeless	CDBG: \$ / HOME: \$0	Public service activities other than Low/Moderate Income Housing Benefit	Persons Assisted	260	3884	1,493.85%	0	1421	
Prevent and end homelessness	Homeless	CDBG: \$ / HOME: \$0	Tenant-based rental assistance / Rapid Rehousing	Households Assisted	75	83	110.67%	17	17	100.00%
Prevent and end homelessness	Homeless	CDBG: \$ / HOME: \$0	Homeless Person Overnight Shelter	Persons Assisted	3000	5338	177.93%	1339	1166	87.08%
Prevent and end homelessness	Homeless	CDBG: \$ / HOME: \$0	Overnight/Emergency Shelter/Transitional Housing Beds added	Beds	0	0		0	0	

Prevent and end homelessness	Homeless	CDBG: \$ / HOME: \$0	Homelessness Prevention	Persons Assisted	0	0		200	163	81.50%
Prevent and end homelessness	Homeless	CDBG: \$ / HOME: \$0	Housing for Homeless added	Household Housing Unit	6	6	100.00%	13	0	0.00%
Repair aging housing infrastructure	Affordable Housing	CDBG: \$	Rental units rehabilitated	Household Housing Unit	25	20	80.00%			
Repair aging housing infrastructure	Affordable Housing	CDBG: \$	Homeowner Housing Rehabilitated	Household Housing Unit	75	55	73.33%	15	18	120.00%
Replace dilapidated housing structures	Affordable Housing	CDBG: \$ / HOME: \$	Homeowner Housing Added	Household Housing Unit	30	32	106.67%	5	10	200.00%
Replace dilapidated housing structures	Affordable Housing	CDBG: \$ / HOME: \$	Homeowner Housing Rehabilitated	Household Housing Unit	75	55	73.33%	0	0	
Replace dilapidated housing structures	Affordable Housing	CDBG: \$ / HOME: \$	Buildings Demolished	Buildings	30	26	86.67%	5	7	140.00%

**Table 1 - Accomplishments – Program Year & Strategic Plan to Date**

**Assess how the jurisdiction's use of funds, particularly CDBG, addresses the priorities and specific objectives identified in the plan, giving special attention to the highest priority activities identified.**

In replacing and demolishing existing housing and adding affordable housing, including permanent housing for the homeless, La Crosse is performing very well. We also have been quite successful in assisting businesses and promoting economic development. We finally met our goals with the housing rehabilitation loan program and continue to leverage dollars from other sources of funding like Focus on Energy and AHP. All goals have been met except for a stormwater retention project because that is being addressed through other resources. The Garden Terrace Project was delayed but will be completed in the next couple months. Disappointingly, Commonbond's Red Cloud Apartment project did not receive their Low-Income Housing Tax Credit Funding and so those goals were not met. La Crosse Emergency Shelter numbers were down this year (Salvation Army, New Horizons, Warming Shelter) due to construction, change in admittance procedures, and just less demand for shelter. ILR's program numbers were down due to dealing with more labor-intensive, difficult housing cases. Consumer Credit Counseling Rent Smart Program saw less numbers due to the La Crosse Housing Authority not referring as many clients to their program.

5-YEAR GOALS	5-YEAR OUTCOMES	Results to Date (2018)	Remaining to meet 5-year goal	2018 Goals	2018 actual	Notes on performance
<b>Neighborhood Revitalization</b>						
1. Increase safety and maintenance of homes through code enforcement	5000 housing units make repairs as a result of code enforcement	2775	2225	0		Permanently Funded by the City. Will continue to track.
2. Repair aging housing infrastructure	75 units of homeowner housing rehabilitated	55	2	15	18	This program exceeded goals but due to underperformance needs to continue to increase.
	25 rental units rehabilitated	20	5	2	0	Coulecap had 2 units that did not move forward. Remaining funds were re-allocated.
3. Demolish dilapidated housing structures and replace with new, affordable housing	30 units of homeowner housing	32	-12	5	10	This program is meeting goals.
	30 buildings demolished	26	-1	5	5	This program is meeting goals.
4. Improve livability, attractiveness, and safety through public infrastructure	2 priority neighborhood plan projects implemented (e.g. green spaces, street-scaping, parks)	8	0	0	0	Completed- goal achieved.
	Street lighting added in census tract 4 or 9, or 2 corridors	1	1 lighting project or street scaping	0		Completed- goal achieved.
5. Increase storm water captured through green infrastructure	Implement 1 green infrastructure project	0	1 green infrastructure	0		This will not be completed.
<b>Affordable Housing</b>						
6. Increase mixed-income, affordable rental housing for low-income families, minorities, and persons with disabilities	200 units of affordable rental housing added	60	140	50	0	Kane Street Garden Project underway. Commonbond not moving forward.
	35 units for persons transitioning out of homelessness added	6	29	13	0	Kane Street Garden Project funded, underway. Commonbond not moving forward.
<b>Economic Development</b>						
7. Increase economic opportunities for low- and moderate-income persons	100 FTE jobs created	84	16	17	16	Pearl Street Brewery project delayed or not happening.
8. Support neighborhood-based businesses	2 businesses assisted	109	Exceeded Goal (2)	39	57	Includes support from WWBIC and Coulecap.
<b>Anti-Poverty Services</b>						
9. Prevent and end homelessness in Ia Crosse	3000 homeless persons receive overnight shelter	5289	Exceeded Goal	1339	1166	Numbers were reduced due to construction projects at the Salvation Army and more consistent counting. At New Horizons, admittance protocol was changed.
	100 homeless persons housed in permanent housing.	223	Exceeded goal	92	99	
	75 households assisted in obtaining or keeping housing	964	Exceeded Goal	470	515	ILR dealing with more homeless clients and numbers were down.
10. Alleviate poverty and increase self-reliance	25,000 LMI persons assisted	18359	3402	3239	2504	

## Goals





**Garden Terrace Apartments**

**CR-10 - Racial and Ethnic composition of families assisted**

Describe the families assisted (including the racial and ethnic status of families assisted).

91.520(a)

	<b>CDBG</b>	<b>HOME</b>
White	2,010	3
Black or African American	510	2
Asian	91	14
American Indian or American Native	65	0
Native Hawaiian or Other Pacific Islander	5	0
<b>Total</b>	<b>2,681</b>	<b>19</b>
Hispanic	79	7
Not Hispanic	2,602	12

**Table 2 – Table of assistance to racial and ethnic populations by source of funds**

**Narrative**

**CR-15 - Resources and Investments 91.520(a)**

**Identify the resources made available**

Source of Funds	Source	Resources Made Available	Amount Expended During Program Year
CDBG	public - federal	1,344,997	2,113,999
HOME	public - federal	300,571	792,556

**Table 3 - Resources Made Available**

**Narrative**

**Identify the geographic distribution and location of investments**

Target Area	Planned Percentage of Allocation	Actual Percentage of Allocation	Narrative Description
City-Wide Area	40		Nature of activities make it difficult to limit to one part of the city.
Lower Northside Depot	30		
Powell-Poage-Hamilton/Washburn	30		

**Table 4 – Identify the geographic distribution and location of investments**

**Narrative**

The City of La Crosse expended 59% of its CDBG and HOME resources in the NRSA area- \$1,728,797. This is due to a significant and intentional strategy to work in its NRSAs.

## Leveraging

Explain how federal funds leveraged additional resources (private, state and local funds), including a description of how matching requirements were satisfied, as well as how any publicly owned land or property located within the jurisdiction that were used to address the needs identified in the plan.

CDBG/HOME funds leveraged an additional \$13.5 million in funding from low-income housing tax credits, philanthropists, local and state funds. This meant that for every \$1 spent, another \$4.65 was leveraged.

<b>Fiscal Year Summary – HOME Match</b>	
1. Excess match from prior Federal fiscal year	0
2. Match contributed during current Federal fiscal year	0
3. Total match available for current Federal fiscal year (Line 1 plus Line 2)	0
4. Match liability for current Federal fiscal year	0
5. Excess match carried over to next Federal fiscal year (Line 3 minus Line 4)	0

**Table 5 – Fiscal Year Summary - HOME Match Report**

Match Contribution for the Federal Fiscal Year								
Project No. or Other ID	Date of Contribution	Cash (non-Federal sources)	Foregone Taxes, Fees, Charges	Appraised Land/Real Property	Required Infrastructure	Site Preparation, Construction Materials, Donated labor	Bond Financing	Total Match

Table 6 – Match Contribution for the Federal Fiscal Year

**HOME MBE/WBE report**

Program Income – Enter the program amounts for the reporting period				
Balance on hand at beginning of reporting period \$	Amount received during reporting period \$	Total amount expended during reporting period \$	Amount expended for TBRA \$	Balance on hand at end of reporting period \$
0	0	0	0	0

Table 7 – Program Income

<b>Minority Business Enterprises and Women Business Enterprises – Indicate the number and dollar value of contracts for HOME projects completed during the reporting period</b>						
	Total	Minority Business Enterprises				White Non-Hispanic
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	Hispanic	
<b>Contracts</b>						
Dollar Amount	0	0	0	0	0	0
Number	0	0	0	0	0	0
<b>Sub-Contracts</b>						
Number	0	0	0	0	0	0
Dollar Amount	0	0	0	0	0	0
	Total	Women Business Enterprises	Male			
<b>Contracts</b>						
Dollar Amount	0	0	0			
Number	0	0	0			
<b>Sub-Contracts</b>						
Number	0	0	0			
Dollar Amount	0	0	0			

**Table 8 - Minority Business and Women Business Enterprises**

<b>Minority Owners of Rental Property – Indicate the number of HOME assisted rental property owners and the total amount of HOME funds in these rental properties assisted</b>						
	Total	Minority Property Owners				White Non-Hispanic
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	Hispanic	
Number	0	0	0	0	0	0
Dollar Amount	0	0	0	0	0	0

**Table 9 – Minority Owners of Rental Property**

**Relocation and Real Property Acquisition** – Indicate the number of persons displaced, the cost of relocation payments, the number of parcels acquired, and the cost of acquisition

Parcels Acquired		0	0			
Businesses Displaced		0	0			
Nonprofit Organizations Displaced		0	0			
Households Temporarily Relocated, not Displaced		0	0			
Households Displaced	Total	Minority Property Enterprises				White Non-Hispanic
		Alaskan Native or American Indian	Asian or Pacific Islander	Black Non-Hispanic	Hispanic	
Number	0	0	0	0	0	0
Cost	0	0	0	0	0	0

**Table 10 – Relocation and Real Property Acquisition**

## CR-20 - Affordable Housing 91.520(b)

Evaluation of the jurisdiction's progress in providing affordable housing, including the number and types of families served, the number of extremely low-income, low-income, moderate-income, and middle-income persons served.

	One-Year Goal	Actual
Number of Homeless households to be provided affordable housing units	18	17
Number of Non-Homeless households to be provided affordable housing units	62	28
Number of Special-Needs households to be provided affordable housing units	0	0
<b>Total</b>	<b>80</b>	<b>45</b>

Table 11 – Number of Households

	One-Year Goal	Actual
Number of households supported through Rental Assistance	8	8
Number of households supported through The Production of New Units	62	28
Number of households supported through Rehab of Existing Units	15	18
Number of households supported through Acquisition of Existing Units	5	5
<b>Total</b>	<b>90</b>	<b>59</b>

Table 12 – Number of Households Supported

**Discuss the difference between goals and outcomes and problems encountered in meeting these goals.**

The Commonbond Red Cloud Apartment project did not get funded and so that is why we did not meet our affordable housing goals. The Garden Terrace Project is delayed but underway and will be leased up and completed by next year.

**Discuss how these outcomes will impact future annual action plans.**



We are continuing to look for new projects to meet our affordable housing goals.

**Include the number of extremely low-income, low-income, and moderate-income persons served by each activity where information on income by family size is required to determine the eligibility of the activity.**

<b>Number of Households Served</b>	<b>CDBG Actual</b>	<b>HOME Actual</b>
Extremely Low-income	18	1
Low-income	7	2
Moderate-income	11	10
<b>Total</b>	<b>36</b>	<b>13</b>

**Table 13 – Number of Households Served**

### **Narrative Information**

For CDBG, this includes families receiving TBRA vouchers, the City's replacement housing program, and the housing rehabilitation program.

## **CR-25 - Homeless and Other Special Needs 91.220(d, e); 91.320(d, e); 91.520(c)**

**Evaluate the jurisdiction's progress in meeting its specific objectives for reducing and ending homelessness through:**

### **Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

The City of La Crosse funded the Collaborative to End Homelessness and its Project Manager, which made significant strides to end homelessness in the area. One of the major accomplishments was the successful closure of tent city and a collaborative effort to house the displaced individuals. A second major accomplishment has been the housing of families experiencing homelessness through the provision of vouchers. Finally, the Garden Terrace Apartments has set aside 15 units for Veterans experiencing homelessness.

- Independent Living Resources (ILR) was again funded to operate the Housing Resource Center. Their programs reaches out to homeless persons, especially unsheltered, assesses their needs and helps them transition to housing. They served 169 people.
- Couleecap was provided with CDBG funding to operate the Housing First Services Program which provided case management and housing for 86 homeless persons. Services included transportation, security deposits, life skills training, employment training and housing counseling.
- Couleecap, YWCA, and the Salvation Army provided skills and training necessary to help persons transition from transitional living to permanent stable housing. In addition, New Horizons supports victims of domestic violence in transitional housing in making the transition to independent living.

### **Addressing the emergency shelter and transitional housing needs of homeless persons**

- The Salvation Army Emergency shelter addressed the emergency needs of homeless persons and served 654 homeless individuals. This is a decrease from last year and the year before that.
  - Additionally, studies show there is a strong correlation between homelessness and domestic violence victims. This year, the City of La Crosse's implementing partner New Horizons shelter provided emergency shelter women suffering from domestic violence. They served 208 women- this is also a decrease from last year and it is in part due to additional screening processes.
  - YWCA assisted women, who had experienced substance abuse issues, transition from homelessness to permanent housing. They served 37 women.

### **Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: likely to become homeless after being discharged from publicly funded institutions and systems of care (such as health care**

**facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); and, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs**

The City of La Crosse also funded the Kane Street Community Garden that provided nutritional food, at no cost to persons, lessening the burden of food costs. They also supported WAFER which provided meal assistance to low-income seniors and people with disabilities. The City supported CouleeCap, Catholic Charities, YWCA, Independent Living Resources, New Horizons Domestic Violence Shelter who offered case management services to prevent individuals from becoming homeless. The City also funded the Salvation Army's Emergency Shelter Program. In addition, the City is an active member of the La Crosse Collaborative to End Homelessness.

**Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again**

Couleecap, YWCA, and the Salvation Army provides skills and training necessary to help persons transition from transitional living to permanent stable housing. In addition, New Horizons supports victims of domestic violence in transitional housing in making the transition to independent living.



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## **CR-30 - Public Housing 91.220(h); 91.320(j)**

### **Actions taken to address the needs of public housing**

The City of La Crosse adopted by reference the La Crosse Housing Authority Five Year Consolidated Plan and began new dialogue with the Public Housing Authority regarding greater cooperation on projects. The Public Housing Authority now has plans to build new housing for persons with disabilities and the City of La Crosse is working with them to ensure that the necessary permits were obtained and to facilitate neighborhood support.

### **Actions taken to encourage public housing residents to become more involved in management and participate in homeownership**

The City of La Crosse Housing Authority annually conducts a review of rents and when they become high enough, the Housing Authority encourages those residents to explore home ownership. Then they are referred to the Rent Smart program if they need help with budgeting. The tenants are also referred to the City of La Crosse's Replacement Housing Program. The City of La Crosse works in collaboration with Couleecap to offer downpayments assistance programs and its own Replacement Housing program makes homeownership possible through a second mortgage. These programs help low income individuals such as public housing residents eligible to purchase a home.

### **Actions taken to provide assistance to troubled PHAs**

The City of La Crosse Public Housing Authority is not a troubled PHA.

## **CR-35 - Other Actions 91.220(j)-(k); 91.320(i)-(j)**

**Actions taken to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment. 91.220 (j); 91.320 (i)**

The City of La Crosse has undergone a new fair housing analysis this year and the final draft is almost ready. This year the City took the following actions to remove or ameliorate the negative affects of public policies that serve as barriers to affordable housing:

- The City of La Crosse's Human Rights Commission has a clarified role in the fair housing complaint process
- The City's Fair Housing Ordinance has been updated
- The City's Fair Housing ordinance now includes gender identity
- The City now includes affordable housing as a component of its RFPs

## **Actions taken to address obstacles to meeting underserved needs. 91.220(k); 91.320(j)**

One of the underserved needs in La Crosse is the lack of available and affordable housing- especially rental housing. The City of La Crosse has taken several steps to pro-actively engage Low Income Tax Credit developers using its CDBG and HOME funds. As a result the City of La Crosse now has three major projects underway where previously it had none- when completed these units will create 109 new units of affordable housing.

Additionally, the large numbers of homeless individuals continues to be an underserved needs. The City is working together with a collaborative to better utilize existing resources and remove barriers.

## **Actions taken to reduce lead-based paint hazards. 91.220(k); 91.320(j)**

In 2018 Action Plan Year all homes that were rehabilitated were inspected for cracked or peeling paint in houses built prior to 1978. If a hazard existed, it was listed in the work write up and the work was completed to HUD's lead based paint standards. A total of 8 homes, through our housing rehabilitation program, were brought up to standards.

The most common area where the Housing Rehabilitation Program reduces lead based paint hazards is through window replacements. In addition the homeowners are educated about lead poisoning and the importance of proper cleaning.

## **Actions taken to reduce the number of poverty-level families. 91.220(k); 91.320(j)**

Couleecap Supportive Housing, the Salvation Army, Independent Living Resources, and the YWCA assisted extremely low income increase skills, find income sources, and transition into affordable housing. Additionally, the City built sustainable economic opportunities for low-income persons through Couleecap's micro-entrepreneurship program. The Kane Street Garden and WAFER provided food assistance which by reducing a family's food costs, they will be able to also exit poverty. Additionally, through assistance through the City, the La Crosse Family Collaborative helped over 136 families take steps to be more sustainable such as obtain housing and get through crises. Another new program funded through CDBG is the UW La Crosse Diversity program which is helping women obtain training to become teachers. Also, the La Crosse Family Collaborative has been very successful assisting families living in poverty by meeting them where they are at and helping them obtain housing, employment, and transportation.

**Actions taken to develop institutional structure. 91.220(k); 91.320(j)**

- Supported developing the HUB, a system of coordinated care entry.
- Supported Huber Homes initiative- to develop social workers and youth work near public housing
- Supporting Hamilton Elementary School in creating a community-based school that supports children crade to college.
- Actively involved in the creation of a homeless comand center to reach functional zero on homelessness.

**Actions taken to enhance coordination between public and private housing and social service agencies. 91.220(k); 91.320(j)**

Working closely with Continuum of Care to develop better institutional structures to end homelessness.

Participating in several other collaborations which enhance coordination among agencies such as the Housing Commission, the Homeless Coalition, etc.

**Identify actions taken to overcome the effects of any impediments identified in the jurisdictions analysis of impediments to fair housing choice. 91.520(a)**

The City of La Crosse identified the following impediments to fair housing and affordable housing in the City of La Crosse in its Analysis of Impediments recently completed in 2019. It is still in its draft form but is being finalized.

Impediment 1: Affordable Housing Needs Disproportionately Affect Protected Classes

- Bring together regional stakeholders to develop a Regional Affordable Housing Plan: We are waiting for

a final draft of our Analysis of Impediments and then will take this step.

- Continue to require affordable housing in City's RFPs to encourage developers to include affordable housing. The City last year required housing affordability in its RFPs.

**Impediment 2: Regional Mobility Options are limited**

- Discuss campaign with stakeholders and Housing Authorities to recruit people into the Housing Choice Voucher Program : The City worked with the stakeholders to identify landlords willing to take Housing Choice vouchers.

**Impediment 3: Poor rental housing conditions limit access to quality housing**

- Continue to use CDBG funds to fund rental housing projects: The City used its funds to support rental projects

**Impediment 4: Accessible Housing for People with Disabilities is in Short Supply**

- Consider opportunities to incentivize construction of new accessible housing units for people with disabilities: The City of La Crosse incentivized a couple of programs this year to design accessible housing for people with disabilities.

**Impediment 6: Racial Disparities Exist in Access to Homeownership**

- Ensure that opportunities to participate in City of La Crosse homebuyer programs, including those funded using CDBG and HOME funds, are affirmatively marketed: This year, the City, Habitat, and Couleecap sold their new Replacement homes to families of color.

**Impediment 7: The Human Rights Commission Continues to Clarify Its Fair Housing Role**

- Allocate financial support and staffing to enable the Commission's mission: Common Council approved resources to support the Human Rights Commission.

- Prospective complainants should have an understanding of the complaint process, the Human Rights Commission's role, and under what conditions their complaint will be investigated locally or referred to another agency prior to filing. This information should be available online and in hard copy in places where fair housing information is disseminated: This information was made available online this year.



## **CR-40 - Monitoring 91.220 and 91.230**

**Describe the standards and procedures used to monitor activities carried out in furtherance of the plan and used to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements**

During CDBG Proposal Review process, all projects were reviewed to ensure they meet a national objective and meet priorities in the Consolidated Plan. The City of La Crosse reviewed all payment requests from subrecipients to ensure that Federal Funds were properly spent.

Annually, the CDBG and HOME programs are monitored by an independent auditor to review our process and finally, the City of La Crosse monitors either subrecipients, or internal CDBG/HOME programs to ensure compliance internally. This year, Planning Staff conducted an on-site monitoring of the Garden Terrace Apartments project and also trained its sub-recipients. Staff also conducted desk-top monitoring of Habitat for Humanity projects. In additional, City of La Crosse staff was trained in numerous requirements at a state and national level.

Minority business outreach is being conducted by Couleecap's micro-entrepreneurship grant and by our economic development which has conducted many meetings with minority-owned businesses and made them aware of our resources. We are also engaged with Wisconsin WWBIC which also specifically supports women and minority owned business.

## **Citizen Participation Plan 91.105(d); 91.115(d)**

**Describe the efforts to provide citizens with reasonable notice and an opportunity to comment on performance reports.**

Citizens were offered a 15-day notice of a public hearing and 24 day period to provide comment on the plan (the City's consolidated plan establishes a minimum 15-day period for the CAPER).

## Wisconsin Legals

### CITY OF LACROSSE 2018 CAPER

PUBLIC NOTICE OF AVAILABILITY: CONSOLIDATED ANNUAL PERFORMANCE REPORT (2018) City of La Crosse, Wisconsin

On or about June 30, 2019, the City of La Crosse will submit its 2018 Consolidated Annual Performance Report to the Department of Housing and Urban Development. The report describes the accomplishments of the Consolidated Plan that covers the period April 1, 2018 to March 31, 2019. The report provides information about all activities that were undertaken with Community Development Block Grant and HOME funds during the program year.

The report is available for review in the following City of La Crosse locations: The City of La Crosse Planning Department, 400 La Crosse Street (608) 789-7512; The La Crosse Public Library, Main Branch; the La Crosse Public Housing Authority, and on the City's website <http://www.cityoflacrosse.org/cdbg/blockgrant>. There will be a public hearing concerning this plan on June 25th at 4 PM in the Third Floor Conference Room in City Hall.

WNAXLP 6/6 6/13

Legal Ad

**CR-45 - CDBG 91.520(c)**

**Specify the nature of, and reasons for, any changes in the jurisdiction’s program objectives and indications of how the jurisdiction would change its programs as a result of its experiences.**

This year, the City of La Crosse came under scrutiny for not meeting its timeliness requirements due to its revolving loan balances. One of the issues was committing funding to large low-income housing tax credit projects. The City plans altered the way it does its action plans to be able to accomodate this.

**Does this Jurisdiction have any open Brownfields Economic Development Initiative (BEDI) grants?**

No

**[BEDI grantees] Describe accomplishments and program outcomes during the last year.**

## **CR-50 - HOME 91.520(d)**

**Include the results of on-site inspections of affordable rental housing assisted under the program to determine compliance with housing codes and other applicable regulations**

Please list those projects that should have been inspected on-site this program year based upon the schedule in §92.504(d). Indicate which of these were inspected and a summary of issues that were detected during the inspection. For those that were not inspected, please indicate the reason and how you will remedy the situation.

The City of La Crosse had no projects due for an on-site inspection. The majority of its funds are used for single unit construction and this is not applicable for on-site inspection. There is an on-site inspection due in 2020.

**Provide an assessment of the jurisdiction's affirmative marketing actions for HOME units. 92.351(b)**

The City of La Crosse had no projects subject to affirmative marketing action as again, the City primarily does single unit projects.

**Refer to IDIS reports to describe the amount and use of program income for projects, including the number of projects and owner and tenant characteristics**

The City of La Crosse expended \$380,669.04 in Program income this year on a variety of projects.

**Describe other actions taken to foster and maintain affordable housing. 91.220(k) (STATES ONLY: Including the coordination of LIHTC with the development of affordable housing). 91.320(j)**