



## PLANNING AND DEVELOPMENT

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FOR IMMEDIATE RELEASE

# City of La Crosse Surveying Residents and Business Owners about Energy Use

## Results to inform renewable energy and energy efficiency goals in Climate Action Plan

(LA CROSSE, Wis. - February 18, 2021) La Crosse's Planning Department is inviting residents and business owners to give their input on how they think about and use energy. These responses will help the Climate Action Plan Steering Committee craft goals and strategies for the community to reduce its carbon footprint. Participants can follow this link to complete the survey by March 5: <https://arcg.is/1SXaub>

City staff are collaborating with Xcel Energy, La Crosse's electric and natural gas utility provider, through their [Partners in Energy offering](#) to address energy priorities in La Crosse. It is a two-year program that includes both planning and implementation support. The City and Xcel Energy will be working with the community to find ways citizens and businesses can save money, take advantage of renewable energy, and reduce their greenhouse gas emissions.

The City's 2009 *Strategic Plan for Sustainability* set 20 goals to reduce La Crosse's environmental impact. Twelve years later, La Crosse is kicking off the creation of its update, a Climate Action Plan. The Partners in Energy offering will form the section on energy use. Other areas, such as transportation, water, waste, and conservation, will follow later in the year.

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