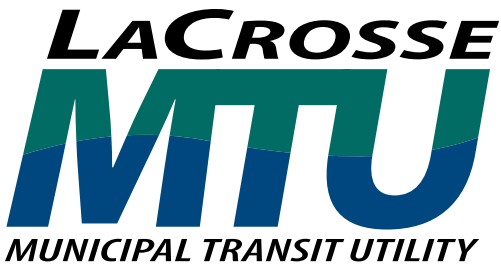


Transit System Map and Rider's Guide

The La Crosse MTU was designed for YOU.



Effective September 2017

Includes Transit Maps and Timetables for:
City of La Crosse City of Onalaska
City of La Crescent Town of Campbell

MTU is a safe, convenient and economical transportation alternative. Our bus service covers almost the entire city of La Crosse. We can get you and your family members to work, doctor's appointments, recreational activities, school, and shopping. Parents can rest from many of their chauffeuring responsibilities. Our service is a reliable transportation alternative...even during winter weather. All of our buses are wheelchair accessible for the convenience of the disabled.

Using the timetables

The schedules below show approximate departure times from some of the bus stops along each route. These locations, called "timepoints" are indicated with lettered symbols (such as A) on both the map and on the schedule. Find the timepoint nearest your stop, and use that column of the schedule for your departure or arrival time. If your bus stop is between timepoints, you can estimate what time to catch the bus by locating the timepoints before and after your stop. Read schedule times across to the right to see when the bus will arrive at other timepoints. Get to your bus stop at least five minutes early. MTU cannot control traffic and road conditions, therefore times shown are approximate.

Route

1 South Ave

Table for Route 1 South Ave, Weekdays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Route

2 Downtown

Table for Route 2 Downtown, Weekdays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Route

2 Green Bay

Table for Route 2 Green Bay, Weekdays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Route

1 Downtown

Table for Route 1 Downtown, Weekdays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Route

4 Losey Boulevard

Table for Route 4 Losey Boulevard, Weekdays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Route

5 Valley View Mall

Table for Route 5 Valley View Mall, Weekdays. Includes columns for North from Downtown and South to Downtown with departure times for various stops.

Route

6 Northside

Table for Route 6 Northside, Weekdays. Includes columns for North from Downtown and South to Downtown with departure times for various stops.

Route

7 French Island

Table for Route 7 French Island, Weekdays Only. Includes columns for North from Downtown and South to Downtown with departure times for various stops.

Route

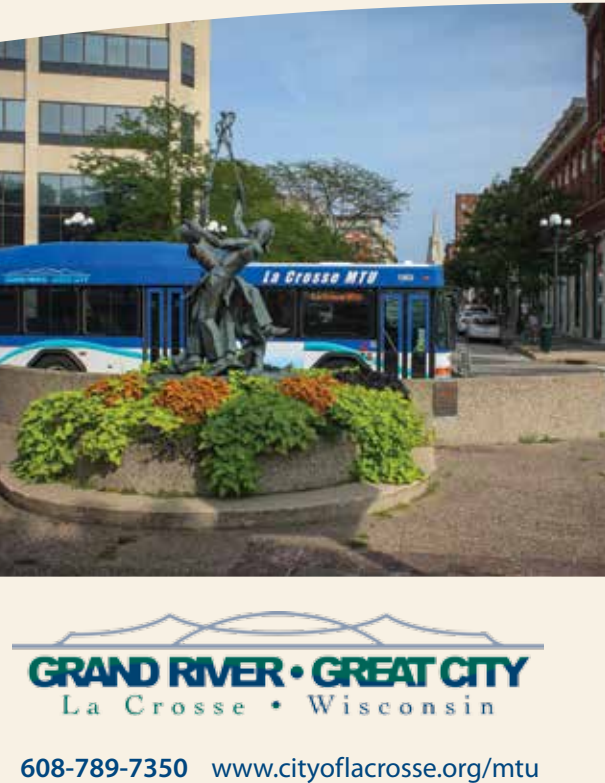
9 Onalaska

Table for Route 9 Onalaska, Weekdays Only. Includes columns for To Onalaska/Valley View Mall and Return with departure times for various stops.

Route

10 La Crescent

Table for Route 10 La Crescent, Weekdays. Includes columns for AM Schedule and PM Schedule with departure times for various stops.



GRAND RIVER • GREAT CITY La Crosse • Wisconsin

608-789-7350 www.cityoflacrosse.org/mtu

Using bikes on MTU

MTU has a great way to keep you, and the environment, in shape - bike 'n' ride. With a bike rack on every MTU bus, you can make bike riding part of your regular commute.

Specialized service for the disabled

To meet the special needs of persons with disabilities and to comply with the Americans with Disabilities Act, MTU operates wheelchair accessible buses on its regular fixed route system. It also provides ADA Paratransit Service, called "MTU Mobility Plus."

TTY Users: MTU encourages the use of the Wisconsin Relay System. This system uses Communication Assistants to voice everything typed by the TTY user and type everything said by the telephone user for the TTY user to read.

Please observe the following policies:

- Do... Have fare ready when boarding. Ask your driver for assistance. Take a seat if one is available and remain seated while the bus is moving. Move to rear of bus and hold on to handrail if it is necessary to stand. Give your seat to the elderly or physically handicapped, if they are standing. Wear proper clothing and shoes. Remove infants from strollers and secure strollers. Move to the back of the bus if your stroller or cart cannot be folded and secured so you do not block the aisle or create a tripping hazard for other passengers. DO NOT... Smoke, eat or drink. Play a radio or music player unless you use earphones. Use loud or offensive language. Engage in horseplay. Bring animals, other than service animals such as seeing-eye dogs, aboard the bus. Put feet on seats. Throw trash on seats or floor. Engage in unnecessary conversation with driver. Try to stop/board coach after it's pulled away from curb or between bus stops. Bring weapons of any type aboard bus or to transit center. NEVER WALK IN FRONT OF A BUS!

Riding the MTU is easy

First Steps

Use this map and schedule to find your route, bus stops and departure/arrival times. If you'd like help planning your trip, simply pick up the phone and call our Transit Route and Schedule Information Service at 789-7350. Have a pen and paper handy to write down the information provided. Tell us where you are, where you want to go, and what time you want to be there. Our staff will tell you where to catch the bus, what time it is scheduled to arrive, and what time you should arrive at your destination. Call 789-7350, Monday - Friday 6:00 a.m. to 5:00 p.m.

At the bus stop

It is very important that you wait for the bus at the bus stop. MTU drivers are instructed to serve only the bus stops, except in La Crescent and French Island (see note on map). MTU bus stops are indicated by distinctive blue and white signs throughout the city. Note: Buses may not be able to stop at regular bus stops when construction or emergency vehicles have traffic flow reduced to one lane or detoured.

How to identify your bus

As the bus approaches, make sure it is the correct bus before you board. Each bus has a route number and destination sign displayed over the windshield. These signs also indicate when a bus is out of service or en route to the garage.

Fares and transferring

Please have your exact fare ready when boarding. Drivers do not make change. When your one-way trip requires the use of more than one bus, you will need to ask your driver for a transfer when you pay your fare. A transfer entitles a passenger to transfer to another route in order to get to a destination. Once at your transfer point, step along quickly; the driver of your connecting bus can only wait three minutes past his scheduled departure time. To wait longer would throw his bus "out of sync" with the other routes.

Transfers are also available between MTU and Onalaska/Holmen/West Salem Public Transit (OHWSPT). A connection and transfer to OHWSPT is possible at Center 90 and Valley View Mall. Passengers must contact OHWSPT at 784-0000 to make a reservation for pick up.

Getting off the bus

When you are within one block of your stop, signal the operator by pushing the yellow bell tape between the windows, or pulling the bell cord above the windows. Wait for the bus to stop before standing, and please watch your step when exiting from the bus.

Holiday Service

No Service Days

No service on New Year's Day, Memorial Day, 4th of July, Labor Day, Thanksgiving Day, Christmas Day.

Reduced Service Days

Service on Christmas Eve Day and New Year's Eve Day will follow a Sunday Schedule (once per hour service between 7:40 a.m. and 6:40 p.m.). There will be no service on Routes 7, 8, 9 and 10.

Table for Route 2 Green Bay, Weekdays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Table for Route 2 Green Bay, Saturdays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Table for Route 2 Green Bay, Sundays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Table for Route 1 Downtown, Saturdays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Table for Route 1 Downtown, Sundays. Includes columns for South from Downtown and North to Downtown with departure times for various stops.

Table for Route 7 French Island, Weekdays Only. Includes columns for North from Downtown and South to Downtown with departure times for various stops.

Table for Route 7 French Island, Saturdays. Includes columns for North from Downtown and South to Downtown with departure times for various stops.

Table for Route 7 French Island, Sundays. Includes columns for North from Downtown and South to Downtown with departure times for various stops.

Table for Route 9 Onalaska, Weekdays Only. Includes columns for To Onalaska/Valley View Mall and Return with departure times for various stops.

Table for Route 9 Onalaska, Saturdays. Includes columns for To Onalaska/Valley View Mall and Return with departure times for various stops.

Table for Route 9 Onalaska, Sundays. Includes columns for To Onalaska/Valley View Mall and Return with departure times for various stops.

Table for Route 10 La Crescent, Weekdays. Includes columns for AM Schedule and PM Schedule with departure times for various stops.

Table for Route 10 La Crescent, Saturdays. Includes columns for AM Schedule and PM Schedule with departure times for various stops.

Table for Route 10 La Crescent, Sundays. Includes columns for AM Schedule and PM Schedule with departure times for various stops.

Table for Route 10 La Crescent, Weekdays Only. Includes columns for To Crossing Meadows and Return with departure times for various stops.

Table for Route 10 La Crescent, Saturdays. Includes columns for AM Schedule and PM Schedule with departure times for various stops.

Table for Route 10 La Crescent, Sundays. Includes columns for AM Schedule and PM Schedule with departure times for various stops.

Other Transit Service Providers

Onalaska/Holmen/West Salem Public Transit 608-784-0000
Public transportation to the City of Onalaska and villages of Holmen and West Salem is provided by Onalaska/Holmen/West Salem Public Transit (OHWSPT). This service operates seven days a week 6:30 a.m. - 7:00 p.m. A connection and FREE transfer to OHWSPT is possible at Center 90 and Valley View Mall. Passengers needing this service must make their own reservations by calling OHWSPT at 608-784-0000.

Jefferson Lines 800-451-5333 608-784-5510 www.jeffersonlines.com
Jefferson Lines provides daily service to Madison, Milwaukee, Minneapolis (U. of M. MSP Airport), Rochester, Sparta and Winona with connections to over 170 rural and major metropolitan destinations. Operating through 14 states with connections to over 2000 US and Canadian destinations.

Scenic Mississippi Regional Transit 877-444-6543
SMRT Bus-service runs weekdays Monday - Friday. Ride SMRT Commuter Bus System for Crawford, Vernon and La Crosse Counties. The focus of this regional bus transit service is for commuters, elderly and disabled residents, the general public and potential tourist related travel. Each time you board the bus you pay only \$3.00 (cash) one way no matter how far you ride.

Onalaska/Holmen/West Salem Public Transit 608-784-0000
Public transportation to the City of Onalaska and villages of Holmen and West Salem is provided by Onalaska/Holmen/West Salem Public Transit (OHWSPT). This service operates seven days a week 6:30 a.m. - 7:00 p.m. A connection and FREE transfer to OHWSPT is possible at Center 90 and Valley View Mall. Passengers needing this service must make their own reservations by calling OHWSPT at 608-784-0000.

When the sun goes down, Night Stop brings you closer to home

As a courtesy to our customers traveling at night, the La Crosse MTU offers Night Stop. At any time after 6:00 p.m., you may ask your transit operator to let you off at any point along your bus route. It does not have to be a regular MTU bus stop.

Just request your stop at least a block ahead of where you want to get off. The transit operator will decide whether the stop you asked for can be made safely. Depending on weather, street and traffic conditions, you may be offered an alternate stop location. Operators can pick up customers only at regular MTU bus stops.

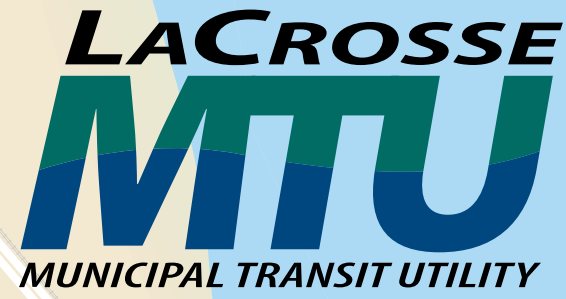
Catch the Safe Ride bus

Students and the general public ride free on the Safe Ride bus. No student I.D.s are required. This bus offers you a safe ride between downtown and campus on Thursday, Friday, and Saturday nights during Fall and Spring semesters.

Thursday, Friday & Saturday 10:30 p.m. - 3:00 a.m.

The times shown in bold are for service provided only when UWL is in session, which is generally September-May. Please call MTU for exact dates of service.

Transit System Map



Effective September 2017

608-789-7350

www.cityoflacrosse.org/mtu

Plan your trip on Google Maps

MTU has partnered with Google to include our information on Google Maps. Google's Trip Planner is now available on the City of La Crosse's website. You provide your trip origin, destination and travel time and Google Maps does the rest. The La Crosse MTU Trip Planner will provide transit options for trips anywhere in the La Crosse MTU service area including Onalaska, La Crescent and Town of Campbell.

It is easy - from the La Crosse MTU home page at www.cityoflacrosse.org/mtu or maps.google.com, simply enter the start and end address in the Trip Planner by either street address, cross streets or major landmarks along with the trip date and desired arrival or departure times - for same day service or many weeks in advance. The Trip Planner will then display directions to and from the nearest bus stop, applicable route numbers including any transfer information, and total travel times. Riders will no longer need to sort through time-tables - they simply use Google Maps.

French Island and La Crescent Service

Route 7 and route 10 buses stop at the bus stops shown, but will also stop at any corner along the route. Simply flag down the driver as the bus approaches.

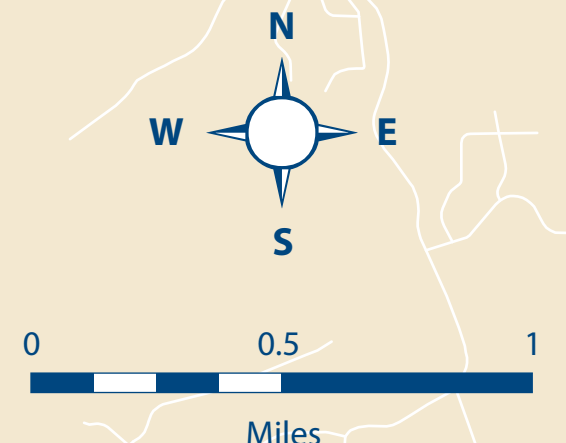
Buses in La Crescent and French Island will also deviate from the route shown upon request. To get dropped off at a location off the regular route, you must tell the driver your destination as you board the bus, so they know to detour off the regular route to drop you off.

To request pick up from an area off the route, please call the MTU office at 789-7350 no more than 15 minutes before desired pick-up time. Please be at the bus stop before scheduled pick-up time. The bus will not be able to wait.

Clinton & Caledonia Transfer Point

Bus stop locations

To Onalaska
 To French Island
 To Downtown



Map Legend

- Bus Route**
 - Route Number**
 - Bus Stops**
Buses stop only at these locations (except routes 7 and 10 - see note above).
 - Timepoint**
Use these points to reference timetable. Your bus stop may be between timepoints.
 - Direction of Travel**
On one-way portions of routes.
 - Demand-Response Route**
Service available upon request. See note below.
 - Limited Service Route**
Only certain trips take this route.
-
- Main St
 - Roads
 - State and US Highways
 - Interstate Highways
 - Railroads
 - Schools
 - Points of Interest
 - Parks and School Property
 - Colleges and Universities

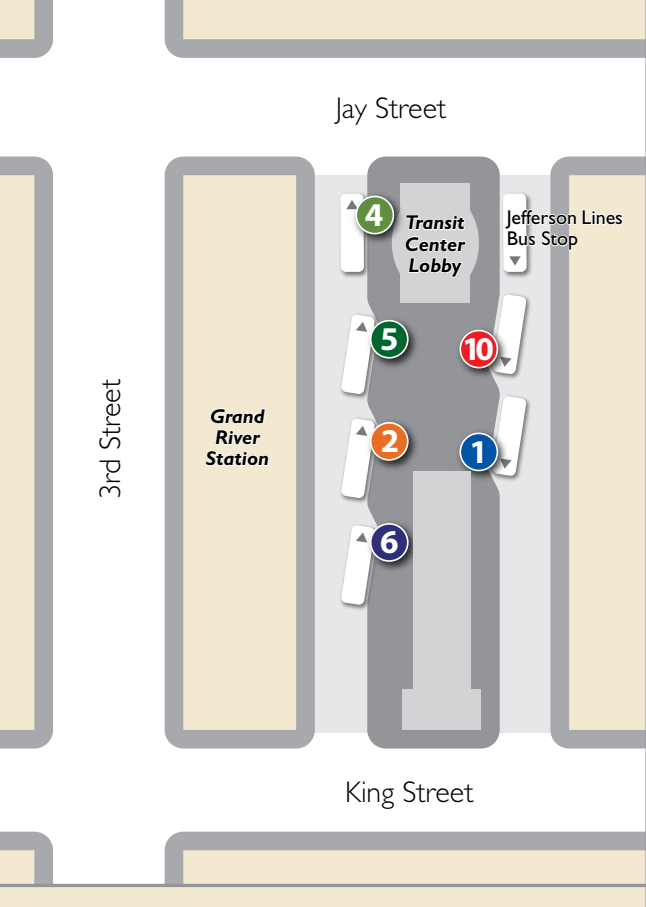
Demand-Response

Demand-Response portions of routes offer service upon request.

To get dropped off at any of these locations, you must tell the driver your destination as you board the bus, so they know to detour off the regular route to drop you off.

To request pick up from any of these locations, you must call the MTU office at 789-7350. Please call no more than 15 minutes before desired pick-up time. Please be at the bus stop before scheduled pick-up time. The bus will not be able to wait.

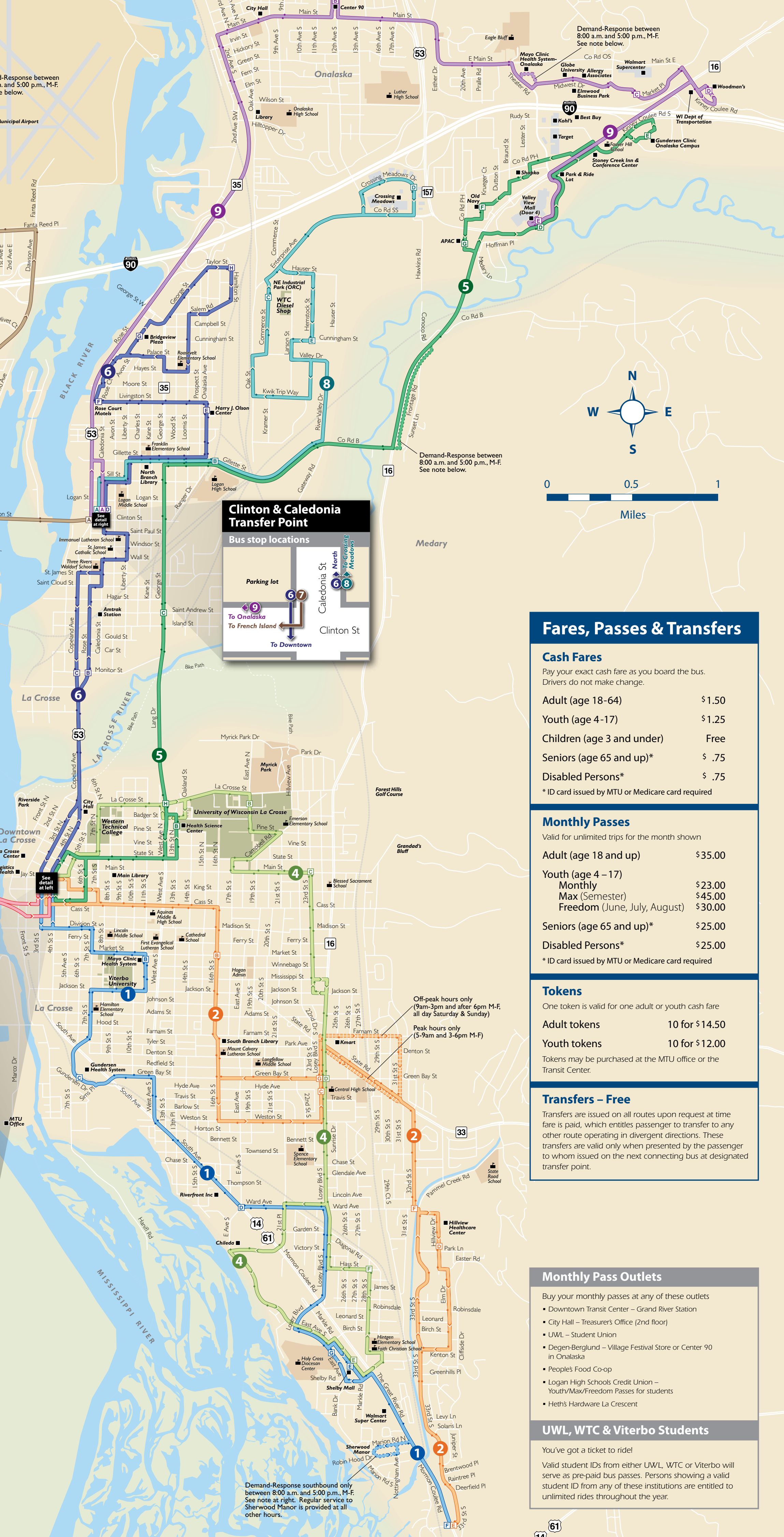
Downtown La Crosse Transit Center



The Downtown Transit Center, located at 3rd & Jay Street in the Grand River Station, has many amenities that make riding La Crosse MTU a snap.

The Transit Center includes:

- Indoor waiting area and public restrooms
- Change machine
- Customer service window that sells passes and tickets (Weekday daytime hours)
- Printed schedules and other important information
- Parking available at two nearby ramps - Civic Center Ramp & Market Square
- Each bus route is assigned a specific bus bay so passengers always know where to catch the particular route
- Electronic signs that display what time the next bus is scheduled to arrive
- No smoking
- Jefferson Lines intercity bus service connection to Madison and Minneapolis. 800-451-5333 or 608-784-5510.



Fares, Passes & Transfers

Cash Fares

Pay your exact cash fare as you board the bus. Drivers do not make change.

| | |
|----------------------------|--------|
| Adult (age 18-64) | \$1.50 |
| Youth (age 4-17) | \$1.25 |
| Children (age 3 and under) | Free |
| Seniors (age 65 and up)* | \$.75 |
| Disabled Persons* | \$.75 |

* ID card issued by MTU or Medicare card required

Monthly Passes

Valid for unlimited trips for the month shown

| | |
|------------------------------|---------|
| Adult (age 18 and up) | \$35.00 |
| Youth (age 4 - 17) | |
| Monthly | \$23.00 |
| Max (Semester) | \$45.00 |
| Freedom (June, July, August) | \$30.00 |
| Seniors (age 65 and up)* | \$25.00 |
| Disabled Persons* | \$25.00 |

* ID card issued by MTU or Medicare card required

Tokens

One token is valid for one adult or youth cash fare

| | |
|--------------|----------------|
| Adult tokens | 10 for \$14.50 |
| Youth tokens | 10 for \$12.00 |

Tokens may be purchased at the MTU office or the Transit Center.

Transfers - Free

Transfers are issued on all routes upon request at time fare is paid, which entitles passenger to transfer to any other route operating in divergent directions. These transfers are valid only when presented by the passenger to whom issued on the next connecting bus at designated transfer point.

- ### Monthly Pass Outlets
- Buy your monthly passes at any of these outlets
- Downtown Transit Center - Grand River Station
 - City Hall - Treasurer's Office (2nd floor)
 - UWL - Student Union
 - Degen-Berglund - Village Festival Store or Center 90 in Onalaska
 - People's Food Co-op
 - Logan High Schools Credit Union - Youth/Max/Freedom Passes for students
 - Heth's Hardware La Crescent

UWL, WTC & Viterbo Students

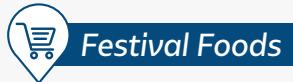
You've got a ticket to ride!

Valid student IDs from either UWL, WTC or Viterbo will serve as pre-paid bus passes. Persons showing a valid student ID from any of these institutions are entitled to unlimited rides throughout the year.

 GET WHERE
YOU NEED TO GO



Popular Spots



Community Bus Route

:30 Runs every 30 minutes, M-F

About MTU Go

MTU Go is a bus route provided by La Crosse MTU. The route offers a more frequent pickup schedule compared to other MTU routes, running every 30 minutes. MTU Go is designed to provide the community with access to daily necessities and conveniences, such as grocery stores, clinics, and shopping areas around town.



P: (608) 789-7350 F: (608) 789-7374

 [Facebook.com/LaCrosseMTU](https://www.facebook.com/LaCrosseMTU)



Map &
Schedule

MTUGO

CIRCULATOR ROUTE



CityOfLaCrosse.org/MTU

:30 MTU Circulator routes run every 30 minutes, M-F

Route 1 and Route 2 run from **7:10am to 5:10pm**

Route 2 runs at night from **5:10pm to 10:10pm**

Route Route Direction Popular Spots

Bus Stops
Buses stop only at these locations.

Timepoint
Use these points to reference the timetable. Your bus stop may be between timepoints.

Circulator Route 1

Circulator Route 2



| Leave Transit Center | La Crosse Main Library | Village Shopping Center | Gundersen Health System | Arrive Transit Center |
|----------------------|------------------------|-------------------------|-------------------------|-----------------------|
| 1 | 2 | 3 | 4 | 5 |
| 7:12 | 7:17 | 7:25 | 7:32 | 7:40 |
| 7:42 | 7:47 | 7:55 | 8:02 | 8:10 |
| 8:12 | 8:17 | 8:25 | 8:32 | 8:40 |
| 8:42 | 8:47 | 8:55 | 9:02 | 9:10 |
| 9:12 | 9:17 | 9:25 | 9:32 | 9:40 |
| 9:42 | 9:47 | 9:55 | 10:02 | 10:10 |
| 10:12 | 10:17 | 10:25 | 10:32 | 10:40 |
| 10:42 | 10:47 | 10:55 | 11:02 | 11:10 |
| 11:12 | 11:17 | 11:25 | 11:32 | 11:40 |
| 11:42 | 11:47 | 11:55 | 12:02 | 12:10 |
| 12:12 | 12:17 | 12:25 | 12:32 | 12:40 |
| 12:42 | 12:47 | 12:55 | 1:02 | 1:10 |
| 1:12 | 1:17 | 1:25 | 1:32 | 1:40 |
| 1:42 | 1:47 | 1:55 | 2:02 | 2:10 |
| 2:12 | 2:17 | 2:25 | 2:32 | 2:40 |
| 2:42 | 2:47 | 2:55 | 3:02 | 3:10 |
| 3:12 | 3:17 | 3:25 | 3:32 | 3:40 |
| 3:42 | 3:47 | 3:55 | 4:02 | 4:10 |
| 4:12 | 4:17 | 4:25 | 4:32 | 4:40 |
| 4:42 | 4:47 | 4:55 | 5:02 | 5:10 |

Circulator Route 1

| Leave Transit Center | Gundersen Health System | Village Shopping Center | La Crosse Main Library | Arrive Transit Center |
|----------------------|-------------------------|-------------------------|------------------------|-----------------------|
| 1 | 2 | 3 | 4 | 5 |
| 7:12 | 7:20 | 7:25 | 7:35 | 7:40 |
| 7:42 | 7:50 | 7:55 | 8:05 | 8:10 |
| 8:12 | 8:20 | 8:25 | 8:35 | 8:40 |
| 8:42 | 8:50 | 8:55 | 9:05 | 9:10 |
| 9:12 | 9:20 | 9:25 | 9:35 | 9:40 |
| 9:42 | 9:50 | 9:55 | 10:05 | 10:10 |
| 10:12 | 10:20 | 10:25 | 10:35 | 10:40 |
| 10:42 | 10:50 | 10:55 | 11:05 | 11:10 |
| 11:12 | 11:200 | 11:25 | 11:35 | 11:40 |
| 11:42 | 11:50 | 11:55 | 12:05 | 12:10 |
| 12:12 | 12:20 | 12:25 | 12:35 | 12:40 |
| 12:42 | 12:50 | 12:55 | 1:05 | 1:10 |
| 1:12 | 1:20 | 1:25 | 1:35 | 1:40 |
| 1:42 | 1:50 | 1:55 | 2:05 | 2:10 |
| 2:12 | 2:20 | 2:25 | 2:35 | 2:40 |
| 2:42 | 2:50 | 2:55 | 3:05 | 3:10 |
| 3:12 | 3:20 | 3:25 | 3:35 | 3:40 |
| 3:42 | 3:50 | 3:55 | 4:05 | 4:10 |
| 4:12 | 4:20 | 4:25 | 4:35 | 4:40 |
| 4:42 | 4:50 | 4:55 | 5:05 | 5:10 |
| 5:12 | 5:20 | 5:25 | 5:35 | 5:40 |
| 5:42 | 5:50 | 5:55 | 6:05 | 6:10 |
| 6:12 | 6:20 | 6:25 | 6:35 | 6:40 |
| 6:42 | 6:50 | 6:55 | 7:05 | 7:10 |
| 7:12 | 7:20 | 7:25 | 7:35 | 7:40 |
| 7:42 | 7:50 | 7:55 | 8:05 | 8:10 |
| 8:12 | 8:20 | 8:25 | 8:35 | 8:40 |
| 8:42 | 8:50 | 8:55 | 9:05 | 9:10 |
| 9:12 | 9:20 | 9:25 | 9:35 | 9:40 |
| 9:42 | 9:50 | 9:55 | 10:05 | 10:10 |

Circulator Route 2