



La Crosse Historic and Cultural Museum

Best Practices in Museum Planning

Let's Have Some Fun

I Went To The Museum
Where They Had All
The Heads And Arms
From The Statues That
Are In All The Other
Museums.

- Steven Wright

It's Hard Work

Inspiration



Aspiration



Perspiration



Skagen

<https://www.youtube.com/watch?v=k3wuicJC>
[K1E](#)



“Why not accept the little fake church as a playful, harmless, adorable architectural oddity, as the lovers of kitsch do? Because it's a bad building, cheaply cute, out-of-scale, symbolically false, and stuck in the middle of a parking lot, a little noplacé that contributes to the greater noplacé. Because if the town had not been degraded by other bad buildings and bad design relationships, there would be no need for its mendacious symbolism, which cheapens the town a little more.”

— [James Howard Kunstler, The Geography of Nowhere: The Rise and Decline of America's Man-Made Landscape](#)

Where there's a will....



Pattern Writing

*A key element of design approach is a process we call **Pattern Writing**.*

The goal of writing patterns is to gain a deeper understanding of how a building and its environment can be configured to support both human activity and natural processes in a harmonious way.

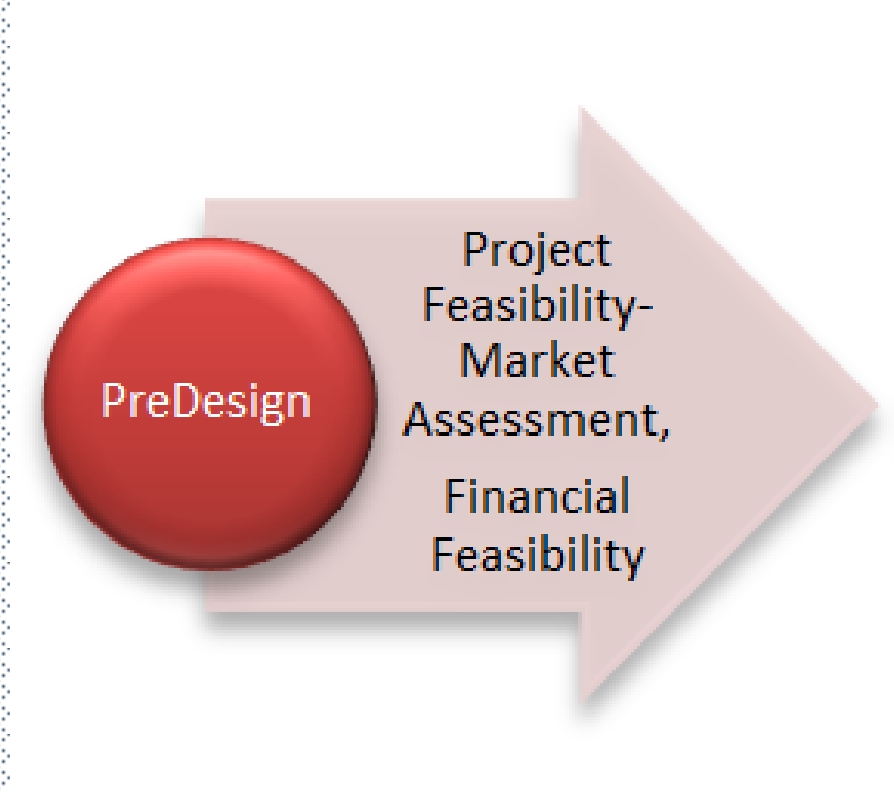
Pattern Writing

- *A Pattern is a well understood relationship between a human activity that occurs over and over again and the geometry of the physical environment best suited to enhance that activity. Writing patterns is a way to identify the deeper spiritual and emotional values inherent in a place*

Pattern Writing

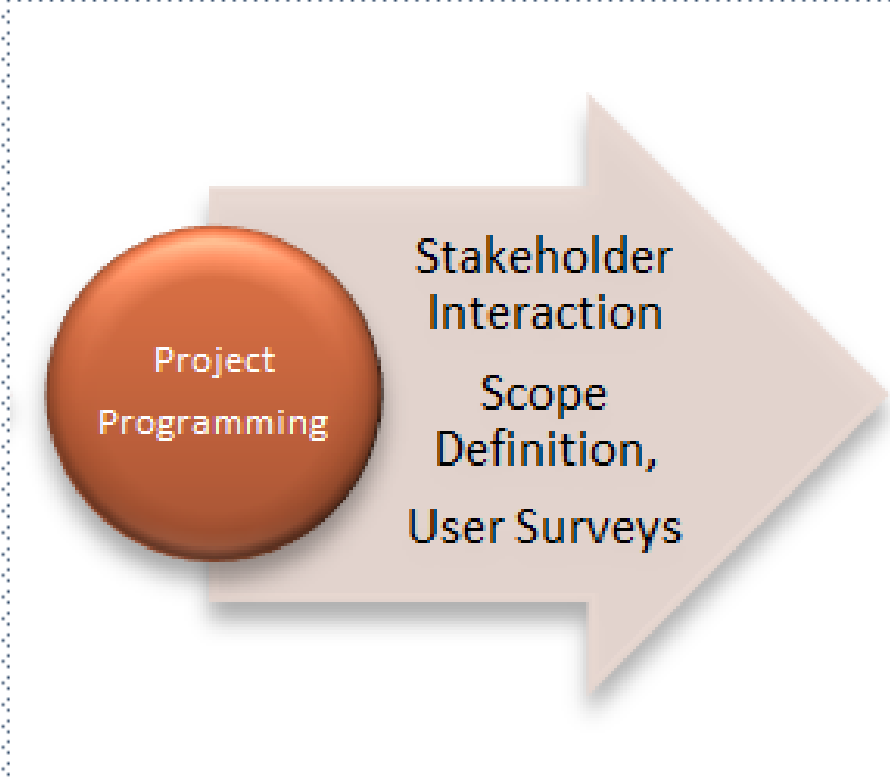
- *Patterns integrate human activity with building design*
- *Patterns redirect attention from style and back toward human behavior*
- *Patterns offer a method for seeing and understanding an environment at a deeper level*
- *Patterns take the mystery out of design and provide an explanation for why things are done a certain way*
- *Patterns document design decisions and rationale*

AIA Design Process 1

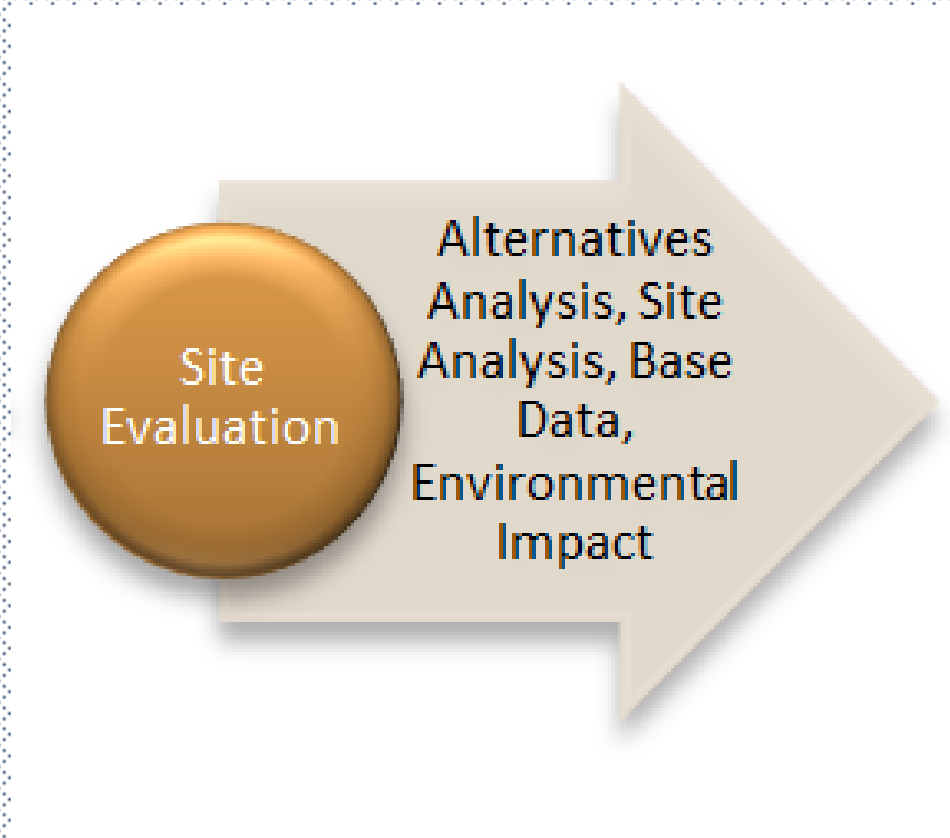


AIA Design Process

2



AIA Design Process 3



AIA Design Process

4

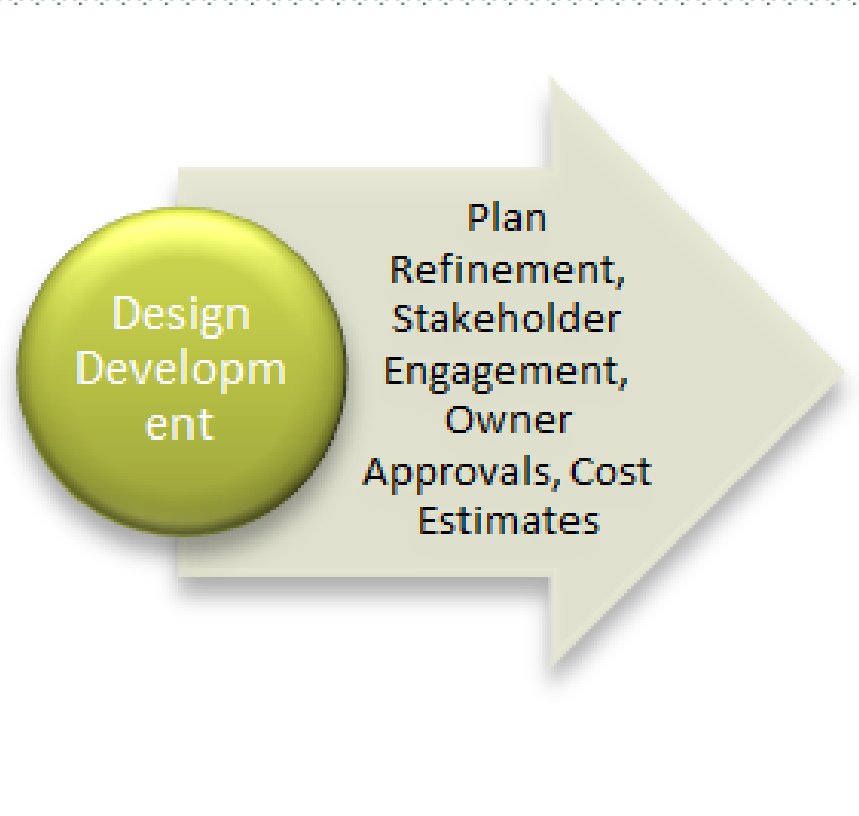


Schematic
Design

Review Data,
Prepare
Concept Plans,
Renderings,
Sketches,
Obtain
Approval

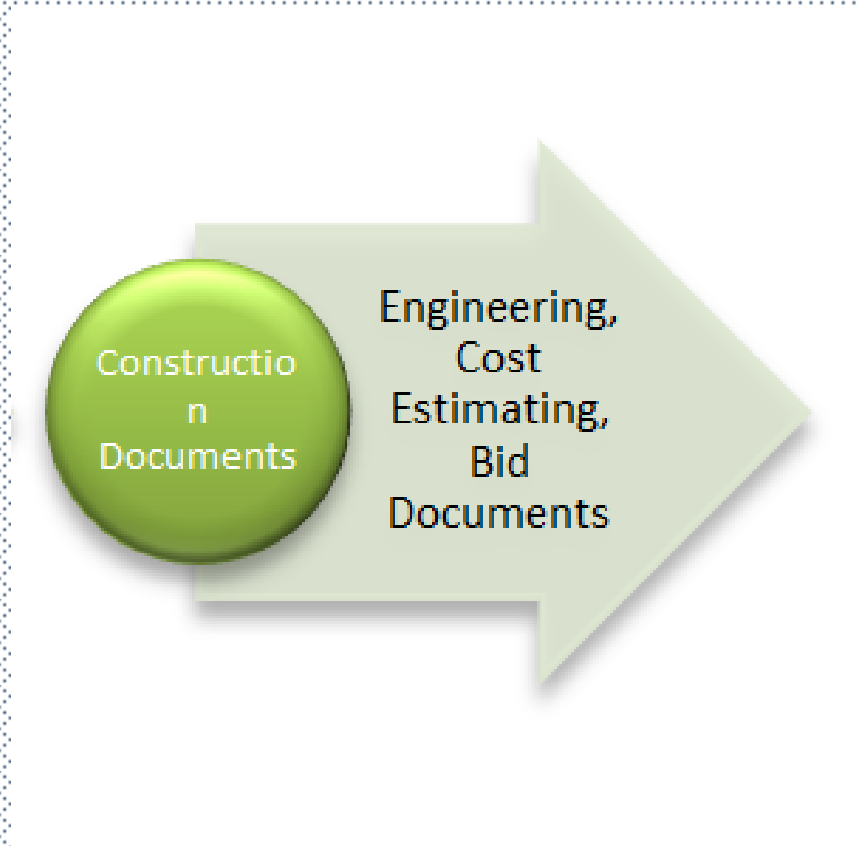
AIA Design Process

5



AIA Design Process

6



Critical Path Development

- Identify Key Steps in Process (Using Best Practices and Successful Case Studies)
- Engage in Early Architect Discussions/ Interviews to Validate Program and Potential Architectural Program Costs.

Key Steps in Process:

- Identify Initial Project Funding Needs and Strategy for Project Scoping and Process Development-Use Successful Case Study Examples
- Develop Project Process
- Early Identification of Stakeholders and Stakeholder Engagement Strategy including the public and media
- Initial Interviews, Surveys, Market Assessment, Data Collection, Feasibility Research
- Identify Architectural Program and Architect Selection Process
- General Funding Strategy Based on Best Practices (Grants, Foundations, Crowd Funding, Philanthropy, Etc.)

Your mission is critical

We help people young and old understand the past in order to make sense of the present and shape a more humane future.