

True to its mission Transported into the past Development of La Crosse
Ethnic group stories Unifying Site Hands On Enjoy Natural Beauty Location
Connected Memorable Key Destination Local History always changing
Family Friendly Strong local support Stories Easy Access
Regional Involved Natural Design Enlightened Historic Building
Community Involvement Enjoyable Experience
Artifacts Equality New Spark an interest Inspiration Uniqueness Public
Knowledgeable Unique Professional Travel Culture Surprised Attraction Local and beyond
Upper Mississippi Financial Support Financially Sustainable
Multi-purpose Engage Historical Education Financially Healthy Open
Value Storage Colorful La Crosse Focus Learning Family Gathering Place
Comprehensive Cultural Center Ready to return Ethical Friendly
City Sponsored Display Partnerships Staff Destination
Local Awareness Fun Exhibits Celebration Building Space
Inspired Financial Planning Donations Feel Included Sustainable Proud
Tourism Visitors Curious Reflective of community Collections
Indoor and outdoor features Open Mind Outdoor Museum Bright Interested Story
Activities Connection Interactive Multicultural Happy
Whole story of La Crosse Amazed Excited Connect Themselves