



City of La Crosse, Wisconsin

APPLICATION FOR TEMPORARY CLASS "B"/"CLASS B" RETAILER'S LICENSE

Application must be complete and legible and submitted with relevant Special Event Application.

Date Received: _____ Fee: _____ Invoice No.: _____

City of La Crosse/County of La Crosse:

The named organization applies for: *(check appropriate box(es))*

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Note: No more than two (2) temporary wine licenses may be issued in any 12-month period.

At the premises described below during a special event as indicated and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal and local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

ORGANIZATION – entity responsible for alcohol sales, service and consumption and reporting the profit/loss.

(check appropriate box)

- Bona fide Club
- Church
- Lodge/Society
- Veteran's Organization
- Fair Association or Agricultural Society
- Chamber of Commerce or similar Civic/Trade Organization organized under Ch. 181, Wis. Stats.

Legal/Real Name:

Address: Street _____ City _____ State _____ Zip Code _____

Email: _____ **Website:** _____ **Date Organized:** _____ **If a Corporation, give date of incorporation:** _____

Wisconsin Seller Permit Number:

If the named organization is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box:

Names and address of all officers and manager or person in charge:

Complete the Personal Data Sheet for each Officer/Member of the Organization AND Manager/Person in Charge.

LOCATION – where beer and/or wine will be sold, served and consumed.

Street Address:

Do the premises you wish to license occupy all of a building/property? Yes No, describe below.

If part of a building/property, describe fully which parts of the building or property you want included in the licensed premise i.e. which floor(s) or rooms(s), which section of the park or parking lot, etc.:

EVENT INFORMATION

Event Name:

Event Date(s): *The day, or consecutive days, that alcohol beverages will be sold, served or consumed.*

Event Time: Start Time _____ End Time _____

The following must be submitted with relevant Special Event Application:

- _____ Application for Temporary Class "B"/"Class B" Retailer's License *(complete and signed)*.
- _____ Fee *(cash, check payable to City Treasurer or credit with a convenience fee)*.
- _____ Certificate of Liquor Liability Insurance and Endorsement.

DECLARATION

As an officer of the organization, I declare under penalties of law that the information provided in this application is true and correct to the best of my knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer _____ Organization _____
Signature & Date

Date Routed:		For Office Use Only		
DEPARTMENT	APPROVE	DENY	BY	REASON (if denied)
<i>Investigation – Personal Data Sheet</i>				
Police – Records				
<i>Delinquencies – Organization and Personal Data Sheet</i>				
Legal				
Treasurer				
Utilities (water, storm, sewer)				
Municipal Court				
Parking Utility				

License Issue Date:	License No:
---------------------	-------------

Additional Information

Temporary Class B Retail Licenses May be Granted and Issued Only To:

- (1) Bona fide clubs that have been in existence for at least 6 months prior to the date of application.
- (2) State, county, or local fair associations, or agricultural societies.
- (3) Church, lodge, or society that has been in existence for at least 6 months prior to the date of application.
- (4) Posts now or hereafter established of ex-servicemen's organizations.
- (5) Chambers of commerce or similar civic or trade organizations.

Application: Filed with the City Clerk no less than sixty (60) days before the event. Applications must be complete and legible.

Class "B" (Beer): Allows sales, service and consumption of beer (fermented malt beverage)

"Class B" (Wine): Allows sales, service and consumption of wine.

Note: No more than two (2) wine licenses may be issued to an eligible entity within a 12-month period.

Wisconsin Sellers Permit: Wis. Stats. sec. 77.54 (7m) provides an exemption from Wisconsin sales and use taxes relating to certain sales by a nonprofit organization. Check the box if your organization qualifies for the exemption.

Fee: \$10.00 per license. No additional fee may be charged if organization is applying for both a Temporary Class "B" and a Temporary "Class B" license for the same event.

Duration: The day, or consecutive days, that the specified event is in progress. A municipality may issue up to twenty (20) licenses to the same licensee for a single event, if each license is issued for the same date and time (i.e. wine or beer walk).

Special Event Permit: Events that sell or serve alcohol beverages qualify as a special event, and a Special Event Permit is required - see Ch. 30 of the La Crosse Municipal Code. All applications relative to the event, including the Temporary Class B, must be filed as a package no less than sixty (60) days before the event to avoid late fee.

Restrictions:

- (1) License may not be issued to businesses or individuals.
- (2) Licenses to organizations, other than ex-servicemen's organizations, can be issued only for a picnic or similar gathering of the organization. They may not be issued for business or social meetings of the organization.
- (3) Licenses for club or organization meetings may be issued only to ex-servicemen's posts.
- (4) License may cover either a specified area or the entire picnic grounds.
- (5) License issued to a county or district fair must cover the entire fairground (125.26(6) and 125.51(10), Wis. Stats.).
- (6) No license to clubs having any indebtedness to any wholesaler for more than 15 days for beer (125.33(7), Wis. Stats.) and 30 days for wine (125.69(4)(b), Wis. Stats.).
- (7) Licensed beverage operator(s) must be present at all times (125.26(6), 125.32(2)-Beer; 125.51(10), 125.68(2)-Wine; 125.17).
- (8) The licensed club, club members, or any other persons are not permitted to possess intoxicating liquor on licensed premises on the Temporary Class "B"/"Class B" licensed picnic area (125.32(6), Wis. Stats.).
- (9) No more than two (2) wine licenses may be issued to any club, county or local fair association, agricultural association, church, lodge, society, chamber of commerce or similar civic or trade organization or veterans' post in any 12-month period. A municipality may issue up to twenty (20) wine licenses to the same licensee if: 1) each license is issued for the same date and times, 2) the licensee is the sponsor of an event held at multiple locations within the municipality on this date and at these times, 3) an admission fee is charged for participation in the event and no additional fee is charged for service of alcohol beverages at the event and 4) within the immediately preceding 12-month period, the municipality has issued these multiple licenses for fewer than 2 events. In addition, each event for which multiple licenses are issued shall count as one license toward the 2-license limit.
- (10) Licensee must purchase alcohol from a wholesaler or fermented malt beverage from a permitted brewery or brewpub authorized to sell directly to retailers; and keep invoices for two years.

Personal Data Sheet

(Please PRINT All Information)

Each Officer AND Manager/Person in Charge must complete all the information and must indicate if they have been convicted of any of the following within the last ten (10) years: a felony, a misdemeanor, a statutory violation punishable by forfeiture or a county or municipal ordinance violation. If none, write "none".

MANAGER/PERSON IN CHARGE			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			
OFFICER			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			
OFFICER			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			
OFFICER			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			
OFFICER			
Name: First		Middle	Last
Home Address: Street		City	State Zip Code
Phone Number:	Email:	Date of Birth: (mm/dd/yyyy)	
Violations:			