

Application Forms · Applicant Checklist · Leed Checklist

#### Acknowledgments

The Commercial Design Standards Handbook has been prepared through a collaborative effort between the City of La Crosse Planning Department staff, MSA Professional Services, and the Commercial Design Standards Ad Hoc Committee members. We are pleased to have received community support from residents and business owners, and we would like to thank those individuals who volunteered their time by providing recommendations and feedback during the public participation meetings. Because of the collaborative effort, we were successful in implementing a series of standards that will unquestionably improve the appearance and quality of our business districts.

#### CITY OF LA CROSSE PLANNING STAFF

LARRY KIRCH, AICP, PLANNING DIRECTOR
TIM KABAT, PLANNING & DEVELOPMENT ADMIN.
ADRYAN SLAGHT, SENIOR PLANNER
TIM ACKLIN, SENIOR PLANNER
NATHAN PATROS, PLANNER (LTE)

#### COMMERCIAL DESIGN REVIEW COMMITTEE MEMBERS

LORRAINE DECKER
PAUL BORSHEIM
JIM BRICKL
JEFF MOOREHOUSE
TINA WEHRS
DICK GRANCHALEK
COLIN KLOS
DANA FREDRICKSON
SCOTT HALWEG

#### **MSA**

 $\label{eq:Jason Valerius, AICP} Jason \ Valerius, \ AICP \ , \ Urban \ Designer \\ Steve \ Tremlett, \ Urban \ Designer$ 

#### **CONTENTS**

#### **DESIGN STANDARDS**

- **A** SCOPE
- **B** REVIEW PROCEDURES
- C PARKING LOT DESIGN AND PARKING STANDARDS
- **D** PEDESTRIAN CIRCULATION
- **BUILDING MECHANICAL SERVICE ELEMENTS**
- **F** LANDSCAPING OPEN SPACE & PLANTINGS
- **G** WALLS & FENCES
- H STORMWATER INFILTRATION AND CONTROL
- **EXTERIOR LIGHTING**
- J PATIOS, PORCHES, DECKS, AND ROOFTOP GARDENS/DECKS
- **K** BUILDING DESIGN: FORM, SCALE AND CONTEXT
- BUILDING ENTRANCES, DETAILS, TRIM, DOORS AND WINDOWS
- M ROOFS AND ROOF LINES
- N EXTERIOR MATERIALS
- O GARAGES AND ACCESSORY BUILDINGS
- P BUILDING CONSTRUCTION
- **Q** BUILDING, PROPERTY AND LANDSCAPING MAINTENANCE

#### **APPLICATION FORM**

APPLICANT CHECKLIST

LEED CHECKLIST



The following standards are established to improve the appearance, quality, and function of commercial structures. avoid "off-theshelf" projects in accordance with Municiapal Code Chapter 15.47 Commercial **Development Design** Standards.

The following standards shall apply to new commercial construction throughout the city in all Commercial Zoning Districts, the Traditional Neighborhood Development District, Public/Semi-Public District and Planned Development District, as well as all property zoned Light Industrial (M-1) located adjacent to an arterial or collector street. These standards shall apply to newly constructed buildings, renovations exceeding 50% of the equalized assessed value of the structure at the time of reconstruction/renovation, and additions or alterations that significantly change the exterior façade and penetrations of the building (does not include non-structural repairs or ordinary maintenance repairs such as internal and external painting, decorating, paneling and the replacement of doors and other non structural components.) The property owner of an existing structure that is being remodeled or renovated for use as a commercial structure shall meet the requirements of this section and obtain Development Review Committee approval for building design and site plans as a condition of obtaining any rezoning or building permit.

These regulations shall not apply to structures that have been approved by the Common Council as part of a developer's agreement or Planned Development District rezoning so long as the developer's agreement or rezoning was completed prior to issuance of a building permit. These regulations shall not apply to building renovations using the Secretary of Interior Standards for historic buildings. The standards contained in this section shall supersede all the City of La Crosse ordinances as they relate to commercial construction and development, and if there is a conflict, this ordinance shall control, unless specifically stated.

City of La Crosse Municipal Code Website: Commercial Development Design Standards http://www.cityoflacrosse.org/index.aspx?NID=1954



#### **Fee Schedule**

At the time of application for complete approval to the Design Review Commission, the following Commercial Development Design Review Fee must be paid:

Under 50,000 Cubic Feet **\$250.00** 

Over 50,000 Cubic Feet **\$500.00** 

Third Part Architect Fee \$500.00

- (1) These design standards will be administered as part of the building permit process and documents required by these standards must be submitted to the Building and Inspection Department.
  - (a) The applicant is encouraged to meet with City staff at the schematic stage, the design stage, and at the submittal stage.
  - (b) A pre-application meeting with the Planning Department Staff is required prior to submittal of building and development plans for the purpose of reviewing the requirements of this ordinance. Other members of the Design Review Committee will be encouraged to attend the pre-application meeting to facilitate the development review process. Developers are strongly encouraged to obtain Design Review Committee approval prior to submitting plans to the state for state review and approval.
- (c) Seven complete sets of the following shall be submitted to the Building and Inspection Department as part of the application.
  Electronic copies of plan sheets for (2)(a),
  (b), (d), (f) and (g) shall also be submitted.
  Incomplete submissions will not be accepted.



#### (2) Submittal Requirements

- (a) All architectural and engineering plan sets typically required for building permit application including: site plan including the size and location of building, drive-thru facilities, parking lots with access points defined, utilities, connection points, stormwater facilities, signage locations, bicycle parking areas, pedestrian sidewalks, trash and smoking receptacles, vending machines, outdoor refuse and recycling receptacles, landscaping fences, exterior lights, parking lot snow storage areas, garages and accessory buildings, etc.
- (b) Exterior light fixture locations and specification sheets in accordance with Section I
- (c) Photos of at least four (4) nearby buildings and four (4) street views of nearby blocks
- (d) Building elevations including materials
- (e) A completed Design Standards checklist and completed LEED for New Buildings Checklist in accordance with Section (Q)
   (2). LEED Certification of a completed

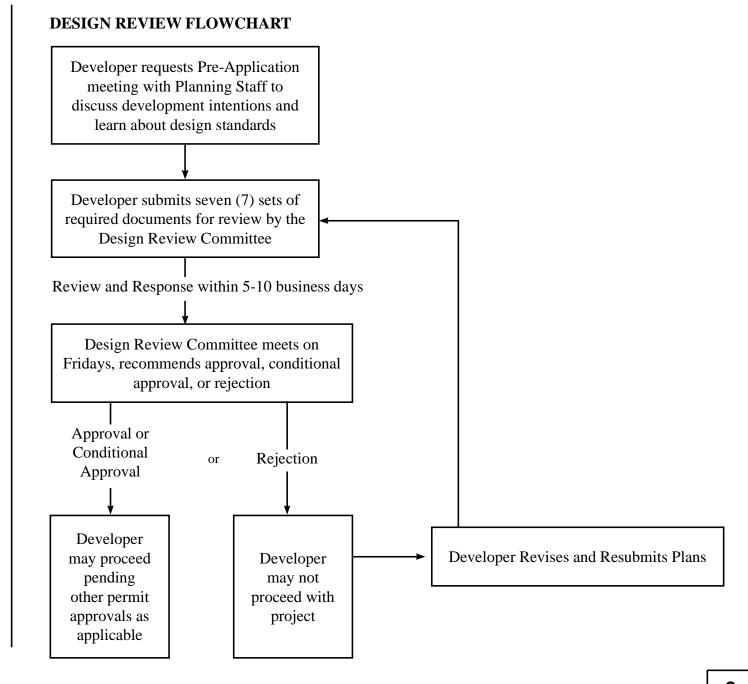
- project is encouraged but not required by the Commercial Development Design Standards Ordinance.
- (f) A landscaping plan (Section F), a stormwater management plan (Section H), and an erosion control plan.
- (g) Nothing in these design standards is intended to prevent the use of materials, systems, methods, or devices of equivalent or superior quality, strength, effectiveness, attractiveness, durability, and safety in place of those prescribed by this Ordinance that demonstrates equivalency and the materials, systems, method or device is approved for the intended purpose.
- (h) Fee Schedule: See previous page
- (i) A traffic Impact Analysis shall be required for the proposed development based on trip generation standards of the Institute of Transportation Engineers (ITE) as determined by the City Traffic Engineer.



Design Review Process and Review Timeline: There is hereby established a Design Review Committee which shall consist of the following Department Heads or their designee: Chief Inspector, Planning, Fire Department, Police Department, Public Works, Water and Sanitary Sewer Utility, and Engineering and a license Architect. Meeting notices shall be sent to all Common Council members. All requests for approval shall be reviewed within ten (10) business days. The review timelines shall be provided in instructions to applicants. Designs may receive approval, conditional approval or denial. Developers/applicants are required to attend Design Review Committee meetings. Exception to the standards may be allowed on a case-by-case basis, consistent with the overall purpose of this ordinance. All requests for exceptions to the standards shall be requested in writing with the original request for approval. In the case of a request for an exception, notification of the time, date and location of the meeting

where such request is being considered shall be provided to all neighbors within two hundred feet (200') of said project. A fee of three hundred dollars (\$300.00) shall be paid to the City Clerk at the time of said submittal to provide for notification of the neighbors and a Class II notice in the La Crosse Tribune. Any request for exception shall be routed to the Design Review Committee, City Plan Commission, Judiciary and Administrative Committee, and Common Council for consideration and final determination as a legislative enactment. The Planning Department shall also make the following available to all applicants at the time of pre-application meeting: a copy of this ordinance, a design standards handbook, and checklist.

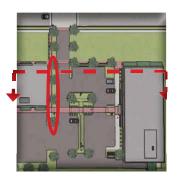
# REVIEW PROCESS





(1) To follow "New Urbanist" principles where buildings are strongly encouraged to be placed close to the street to enhance customer and tenant use of mass transit and to reinforce the existing building setback pattern; to minimize the visual impact of parking areas as seen from the street;

- (2) No parking stall may be closer to the street than the building setback line or the building on the same parcel, whichever is farther from the street unless the applicant can demonstrate that there are no practical alternatives related specifically to the site.
- (3) All points of ingress and egress will be evaluated by the City Traffic Engineer to determine if ingress and egress should be allowed directly to the street or via an alley.
- (4) Parking areas shall be separated from primary buildings by a landscaped buffer.
- (5) Minimum setback for parking stalls and drives is five (5) feet from all property lines with the exception of the alley (in order to accommodate landscaping or drainage swales). Parking for adjacent properties may be combined into continuous paved lots, eliminating the required setback at the shared property line, provided that 100% of the lost green space is replaced elsewhere on the parcel (e.g. with a 10' setback along the opposite lot line).
- (6) A parking lot for more than 12 vehicles shall incorporate at least 288 square feet of planting islands at least 8 feet in width (face of curb to face of curb). Planting islands may be either parallel to parking spaces or perpendicular to the parking spaces. As parking lot sizes increase, an additional planting island is required at the ratio of one planting island for every 20 automobile parking spaces. No less than 5 percent of the islands shall be interior to the parking lot.







10-foot setback

#### PARKING LOT DESIGN AND PARKING STANDARDS

#### Intent

(1) To enhance pedestrian access, circulation and safety by reducing curb cuts and approaches that cut across sidewalks; to minimize the volume and maximize the quality of stormwater runoff:

- (7) Landscaping buffers, green space, and planting islands must total a minimum of 10 percent of the lot.
- (8) Buffers, setbacks, and planting islands are encouraged to be used for stormwater infiltration. (See the Stormwater standards for infiltration requirements.)
- (9) All approaches, parking and vehicular circulation areas shall be paved and graded for proper stormwater management. The use of pervious pavement for stormwater infiltration is highly encouraged.
- (10) For structures not needing approval by the Wisconsin
  Department of Commerce, parking spaces shall not be
  less than 8.5 feet in width and 17 feet in length. The
  full dimensions of this rectangle must be maintained
  in angled parking designs. Drive aisle widths vary
  depending upon the angle of parking space. The
  following minimum standards apply and shall be
  consistent with requirements of the City Engineering
  Angle Parking Example
  Department adopted standards:

45 degrees – 12'10" aisle

55 degrees – 13'7" aisle

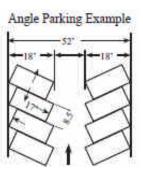
65 degrees – 15'4" aisle

75 degrees – 17'10" aisle

90 degrees – 22' aisle







## PARKING LOT DESIGN AND PARKING STANDARDS

#### Intent

(1) To provide adequate but not excessive parking for customers and tenants; to prohibit the use of satellite parking lots (unless it can be demonstrated that shared parking will be beneficial to multiple property owners and does not result in "gap tooth" effect on a block face); to prohibit parking in side or front yards to provide for adequate snow storage; to discourage the reliance on Single Occupant Vehicles (SOVs); to encourage the use of mass transit and other alternative means of transportation.

- (11) Where maximums on parking ratios exist, parking surfaces and drive aisles shall be permitted to be increased in size by no more than five percent (5%), provided at least twenty-five percent (25%) of the parking lot and pedestrian sidewalks consist of paving blocks (plastic or concrete honeycomb grid) planted with grass.
- (12) Parking lots shall be located on the same lot as the principal structure (unless it can be demonstrated that shared parking will be beneficial to multiple property owners and does not result in a "gap tooth" effect on a block face).
- (13) Raised curbs, parking blocks or stops, decorative bollards and/or fences, trees and/or shrubs shall be utilized along the edge(s) of parking lots to prevent motor vehicles from being parked on green space buffers, outdoor recreation space, bike parking areas, sidewalks and side and front yards. In the event the original protective measures are inadequate to preventing inappropriate parking, additional measures shall be taken.











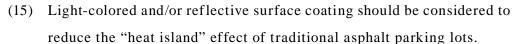


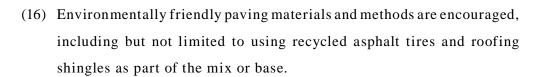


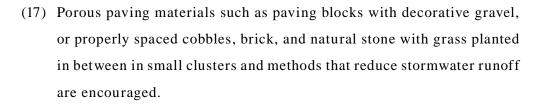
(1) To reduce the reliance on petroleum based paving materials and methods; and to reduce the "heat island" effect of traditional paved parking lots due to lack of trees or plants.



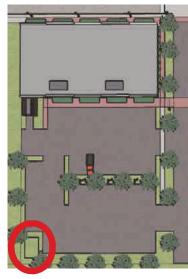
- (14) Parking lot snow storage area(s)
  - (a) Parking lot snow storage area(s) shall be designated in the parking lot and/or green space buffers.
  - (b) Snow storage areas shall not be located near parking lot entrances and impede driver vision.
  - (c) If these green space buffer(s) are no longer capable of storing snow, the property owner shall arrange for the excess snow to be removed.
  - (d) To the greatest extent possible, melting snow or ice should not drain over sidewalks or across neighboring properties.

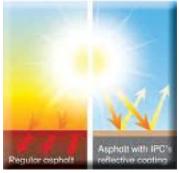






(18) The off-street parking provisions for all commercial development shall be in conformance with 15.04(G) Required off-street parking space, including access drives and aisles, shall not cover more than seventy-five percent (75%) of the lot area in which such off-street parking space is permitted.





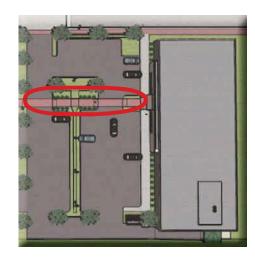




(1) To promote public safety and comfort by providing adequate and convenient pedestrian access to and from and within the site.

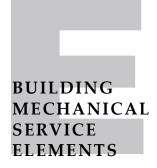
- (2) There shall be a paved pedestrian route from the sidewalk or street to the main building entrance, and from the parking area to the nearest building entrance.
- (3) Pedestrian routes shall be paved with concrete.

  Bituminous material shall not be allowed for pedestrian routes.
- (4) Porous paving materials and methods that reduce stormwater runoff are encouraged.



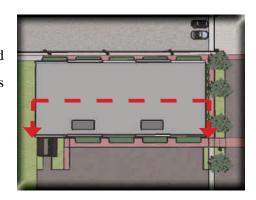






(1) To minimize the negative visual impacts of service elements on adjoining streets, public spaces and adjacent properties.

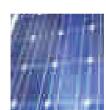
- (2) The design and location of the following items shall be indicated on building and/or site plans, illustrated with spec sheets as appropriate, and submitted with the Design Standards Checklist:
  - Utility meters
  - Building mechanicals
  - Trash and recycling containers
  - Bicycle parking
  - Outdoor seating areas
  - Solar and wind facilities
  - Dish antennas (not permitted to hang off the side of buildings)
  - Transformers
  - Back-up generators
- (3) Service areas, utility meters, and building mechanicals shall not be located on the street side of the building, nor on the side wall closer than 10 feet to the street side of the building. The location of emergency back-up generators and transformers shall be coordinated between the City, developer and the utility company. Screening of meters, generators, transformers, and mechanicals is required when visible from the street with an approved screen device. Screening materials shall match building materials. Cable, conduit and phone line shall not be visible on the exterior with the exception of conduit running directly to the meter/utility boxes at the time of initial occupancy. Mailboxes are permitted within 10 feet of the front of the building if not visible from the street.













# BUILDING MECHANICAL SERVICE ELEMENTS

#### Intent

(1) To minimize the negative visual impacts of service elements on adjoining streets, public spaces and adjacent properties; to minimize noise, odor, and litter; and to provide adequate amenities for building users.



- (4) Trash and recycling containers, including cans and dumpsters, shall have covers and be screened so as not to be visible from the street or from neighboring properties. Screening shall be one foot higher than the container but no higher than six feet, however roofed enclosures may exceed this limit.
- (5) If a building owner chooses to provide a trash receptacle and/or a smoking materials receptacle, it shall be decorative if located at the entrance that faces a public street, these receptacles shall be screened from view and/or designed to fit with the architecture and materials of the building.
- (6) Location of heating and cooling appliances.
  - (a) High energy gas appliances shall have the air intakes and exhaust vents located on the sides or rear of the building where they do not interfere with any sidewalks, are not likely to be blocked or damaged by pedestrian traffic, snow or the removal of snow, and away from any trees or shrubs that would be harmed by the exhaust heat and gases.
  - (b) Window-mounted air conditioners shall not be permitted.
  - (c) PTAC air conditioner/heat pump units must be designed into the architecture of the building.
  - (d) If heat pumps or air conditioners are located on the ground, they shall be on one side or the rear of the building and screened with evergreens or decorative screening that matches or compliments the exterior siding of the building, such that proper clearances are maintained for the manufacturer's warranty.
  - (e) If heat pumps or air conditioners are located on the roof, they shall be placed, painted and/or screened so as to minimize the visual impact to the street.









(1) To minimize the negative visual impacts of service elements on adjoining streets, public spaces and adjacent properties; to minimize noise, odor, and litter; and to provide adequate amenities for building users.

#### (7) Bicycle parking

- (a) Bicycle parking using bike racks specifically designed for bike parking shall be provided at one (1) space per 10 automobile parking spaces or one (1) space per 20 employees, whichever is greater, and should be located near building entries, shall not interfere with pedestrian circulation, and shall be well-lit. Bikes are not permitted to be stored, locked or chained on decks, patios, fences or any other exterior location other than a bike rack specifically designed for bike parking.
- (b) Bicycle parking (to accommodate four bicycles) shall be nominally at least nine (9) by six (6) feet or fiftyfour (54) square feet and increase by the same ratio to accommodate the number of bike spaces.
- (c) The base for bike racks should be concrete to ensure their stability; however, the remaining bicycle parking area shall be porous paving materials (paving blocks with decorative gravel or wood mulch, or properly spaced cobbles, brick, and natural stone with grass planted in between in small clusters) to reduce stormwater runoff, but shall not result in standing water. If an area for bike parking is designed using these standards, then up to 100 percent of the space taken for the bike parking shall count as green space.









(1) To promote quality in landscape design and to mitigate undesirable views:



- (2) A landscape design and planting plan shall be prepared and submitted for all buildings.

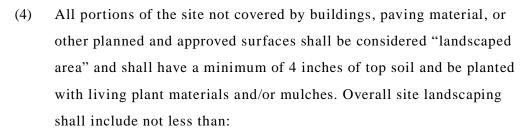
  Landscape plans for developments shall be prepared and signed by a Landscape Architect, nurseryman, or professional site planner with educational training or work experience in land analysis and site plan preparation prior to submittal to the City.
  - (a) No building permit shall be issued until the required landscaping plan has been submitted and approved, and no certificate of occupancy shall be issued until the landscaping is completed as certified by an on-site inspection by the Building Inspector, Planning Staff, or other designated official, unless a financial guarantee acceptable to the City has been submitted.
  - (b) Landscape surety. The owner shall provide the City with a cash deposit, bond, or approved letter of credit to guarantee the proper installation and growth of all landscape improvements proposed in the approved landscape

- plan. Said surety may remain in effect for two full growing seasons. A growing season shall be considered a period from May 1 to September 30. The first year, the amount of the surety will be equal to 100% of the estimated cost of plant material, installation and tree preservation. Once installation has been completed per the approved landscape plan and verified by the City, 75% of the surety will be reimbursed back to the owner. The remaining 25% will be kept by the City for a period of twelve (12) months to cover any maintenance cost that may be needed. Such surety shall be filed with the City Finance Officer.
- (c) The City may allow an extended period of time for completion of all landscaping if the delay is due to conditions which are reasonably beyond the control of the developer. Extensions may not exceed nine months, and extensions may be granted due to seasonal weather conditions. When an extension is granted, the City may require such additional security and conditions as it deems necessary.



(1) To create inviting and usable open spaces around which buildings are organized and that promote a sense of security and community to provide pleasant and safe pedestrian circulation; and to provide shade and cool the building.

- (3) The plan shall address all parts of the parcel and shall indicate:
  - (a) Details of all proposed vegetative landscaping materials, including placement, common and botanical names, caliper/height or container size and quantity and maintenance requirements.
  - (b) Details of proposed non-vegetative landscaping and screening materials.
  - (c) Planting and construction schedule for completion of landscaping and screening plans.
  - (d) Estimated cost from a landscaper on a bid or estimate form of the proposed landscaping.



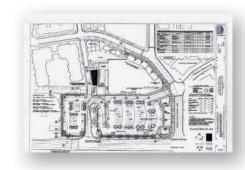
- (a) one tree placed in the boulevard per 40 linear feet of lot frontage;
- (b) not less than two trees and eight shrubs per 600 square feet of landscaped area.

Note: These are minimum standards – more plantings are encouraged.

- (5) All plant material used shall meet the minimum standards established by the American Association of Nurserymen as published in the American Standards for Nursery Stock and shall meet the following minimum requirements:
  - (a) Deciduous trees: 2" dbh (diameter at breast height)
  - (b) Ornamental trees: 2" dbh
  - (c) Evergreen trees: 5' height
  - (d) Shrubs: 5 gallon container
  - (e) Vines and Perennials: 1 gallon container







#### LANDSCAPING OPEN SPACE & PLANTINGS

#### Intent

(1) Buildings shall be organized in relation to open spaces such as yards and courts to create efficient circulation and parking. This standard shall not override the establishment of an orderly, positive, and urban character of the relationship of buildings to streets.



- (6) Boulevard trees will be installed by the City Forester at City expense if the developer attends City tree school. If the developer installs boulevard trees they shall conform to City street standards. A complete list of trees and shrubs and other reliable plant material that has been approved by the City Forester is available in the City Planning and Development Department.
- (7) Existing healthy trees should be preserved to the greatest extent practicable and shall be indicated on grading and landscape plans submitted for plan review; however, invasive trees shall be removed. Existing damaged, decayed, or diseased trees should be removed to protect remaining trees. Construction near existing trees should follow Best Management Practices to ensure their survival.
- (8) Landscaping should reinforce pedestrian circulation routes and obstruct undesired routes of convenience. Bushes, trees, rocks, and other landscape features should be used to indicate where pedestrians should and should not travel.







# LANDSCAPING OPEN SPACE & PLANTINGS

#### Intent

(1) Buildings shall be organized in relation to open spaces such as yards and courts to create efficient circulation and parking. This standard shall not override the establishment of an orderly, positive, and urban character of the relationship of buildings to streets.

- (9) Screening and Buffers. The following standards shall apply:
  - (a) Provide a five (5) to six (6) foot high solid screen to separate parking lots from abutting residential uses or other noncompatible uses. A solid landscape screen is defined as an evergreen or nearly evergreen mixture (minimum of 65% evergreen) of shrubs, bushes, or trees that produce a dense, sight-obscuring screen at least five (5) to six (6) feet in height within three years of planting. Berms may be included in this definition as long as the maximum height of the berm is five feet; both sides of the berm are planted with evergreen or nearly evergreen shrubs or bushes so that the total height of landscaping and berm will be at least six feet within three years of planting; and top of the berm plantings form a dense, sight-obscuring screen within the same three-year period.
  - (b) Provide a minimum three (3) foot high visual relief screen when adjacent to a street in the form of a hedge, fence, planter, berm, dividers, shrubbery and trees or any combination. The visual relief screen shall extend the length of the parking lot. Three (3) feet in height shall be measured from surface of the parking lot and may be negotiable depending on the elevation of the parking lot in relation to the sidewalk and/or street. All landscaping to form such a visual relief shall be a minimum height of 2 feet at time of planting. Bark or other loose material shall not be placed on berms in these areas since it may be displaced on the street or sidewalk.









# LANDSCAPING OPEN SPACE & PLANTINGS

#### Intent

(1) To promote quality in landscape design and to mitigate undesirable views.



#### (10) Maintenance:

(a) The property owner shall be responsible for maintenance and replacement of trees, shrubs, grass, ground covers, loose bark or gravel, and sod which are part of the approved landscape plan. If any such plant materials are not maintained

or replaced, the City may utilize the required surety to replace the newly planted or protected landscaping or to deem this to be a Municipal Code Violation and issue an Order to Correct.

- (b) The owner is responsible for keeping trees in a plumb position. When staking or securing trees is done, it shall occur so as not to create any hazards or unsightly obstacles.
- (c) Plants must be maintained to be kept in sound, healthy and vigorous growing conditions and free of disease, insect eggs and larvae.
- (d) A sprinkler or lawn irrigation system shall be required in the front yard and boulevard of all developments if lawn or sod is proposed. This standard does not apply to boulevards if sprinkler or lawn irrigation systems are not needed for the front yard.









(1) To provide for the coordination of design and location of walls and fences to maximize the positive interrelationship of buildings and public street, and to avoid the predominance of long, unarticulated walls or fences, and to prevent pedestrians from walking through planting.

- (2) Walls and fences located in the front yard setback shall not exceed six (6) feet in height above the finished grade and shall be at least 50% transparent to retain the visual connection between street and building.
- (3) The design and materials for walls and fences shall be coordinated with the design and materials of the principal buildings and should have substantially the same detail. This is not intended to require identical materials and design.
  - (a) Pressure treated lumber fences shall not be permitted unless stained or painted.
  - (b) All chain link fences must be plastic coated and shall only be permitted in side yards and backyard, and shall not extend nearer to the street than the front of the building nor used in the side yard on a corner property.
  - (c) Smooth-faced concrete (CMV) blocks or non-architectural poured walls used to construct a wall shall be covered with brick or some other decorative block or dimensional material such as a stained block product. Painted or colored smooth-faced concrete bricks or blocks shall not be considered decorative block.
- (4) Walls and fences shall provide variety and articulation at each end and at intervals not exceeding 25 feet through at least one of the following methods:
  - (a) Changes in plane of not less than one (1) foot;
  - (b) Expression of structure, such as post, column, or pilaster;
  - (c) Variation of material; or
  - (d) Landscaping



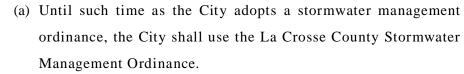


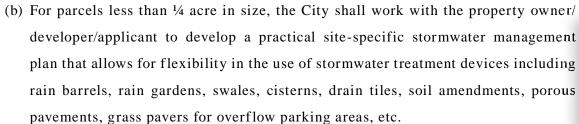


- (1) To protect local water ways by:
- (a) Maximizing the amount of stormwater that can be infiltrated on-site; and
- (b) Minimizing the amount of pollutants carried off-site by stormwater.



(2) A stormwater management and erosion control plan shall be required for all new construction, shall be coordinated with the Landscaping and Open Space Plan, and shall be designed by either a Registered Architect, Landscape Architect or a Professional Civil Engineer in accordance with the City of La Crosse's Stormwater Management Ordinance and shall include a maintenance plan and agreement.





- (3) The use of bio-cells, living roofs and rain gardens is encouraged due to their aesthetic as well as utilitarian benefits.
- (4) Newly concentrated stormwater, such as that from rooftop, impervious surface, or swales, shall not be directed onto or across adjacent properties or across sidewalks. Rooftop stormwater shall not be discharged within 5 feet of a sidewalk unless an intervening landscape element is used to promote infiltration, such as a rain garden.
- (5) Stormwater detention and infiltration facilities shall be designed as visual and open space amenities that enhance the overall appearance of the site.







# EXTERIOR LIGHTING

#### Intent

(1) To enhance daytime and night time appearances; to establish a safe environment, and to minimize light pollution, glare and light trespass onto adjacent properties. The use of solar, LED or low watt compact florescent lights that decorate the property and are located and directed where people need to see in the dark are encouraged.



- (2) All exterior lights shall be designed for commercial use. A lighting plan showing lighting levels on-site and at the property line as well as spec sheets with pictures must be submitted with the Design Standards Checklist for each exterior light to be used.
- (3) Pedestrian lighting shall clearly indicate the path of travel, shall minimize dark spots along that path, and shall utilize coordinated light fixtures.



- (4) The maximum height of wall-mounted parking lot light fixtures shall be 16 feet above the ground. Pole-mounted fixtures are acceptable but not required and will have a maximum height of 30 feet from the ground to the top of the fixture. Fixtures shall be of full-cut-off (FCO) design to minimize glare and spillover.
- (5) Ornamental lighting to light the building façade is permitted provided that the light source is not visible from the property line and is designed to minimize glare and spillover.



(6) No overhead light source (i.e., the lamp or reflector) shall be visible from the property line. Shields may be employed, if necessary, to meet this requirement. The maximum allowable luminance measured 25 feet beyond the property line shall be .05 horizontal foot-candles (HFC).

# **EXTERIOR LIGHTING**

#### Intent

(1) To enhance daytime and night time appearances; to establish a safe environment, and to minimize light pollution, glare and light trespass onto adjacent properties. The use of solar, LED or low watt compact florescent lights that decorate the property and are located and directed where people need to see in the dark are encouraged.

(7) Lighting levels for parking lots and pedestrian routes: (horizontal luminance measured in foot-candles):

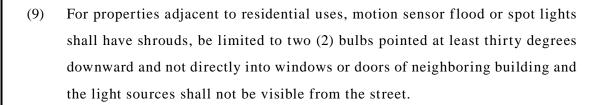
(a) Average: 2.4 foot-candles

(b) Minimum: 1.0 foot-candles

(c) Uniformity Ratio (Bright spots to dark spots): 4:1

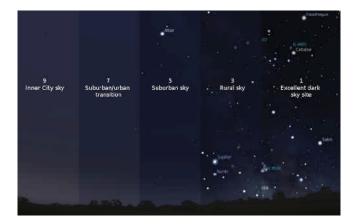
(d) Maximum Average: .5 foot-candles

(8) Each exterior entry to structures on the property shall have an exterior light.









PATIOS, PORCHES, DECKS, AND ROOFTOP GARDENS/ DECKS

#### Intent

(1) For commercial developments that include a residential component, the intent of this section is to increase resident safety, comfort and privacy by providing individual outdoor spaces for each unit.



- (2) Every residential unit is encouraged to have its own patio or balcony and shall be incorporated into the architectural façade of the building and may encroach into the building setback area but not more that 25%. Commercial structures are also permitted to have exterior balconies. No patio or balcony can hang over a sidewalk.
- (3) For commercial developments, ground level patios or decks for customer seating are permitted in the setback areas and should include some screening for noise.
- (4) Exterior stairs leading to a deck or balcony are permitted provided that they are decorative and are architecturally compatible with the building and constructed of compatible materials. Exterior corridors visible from a
- (5) Rooftop green roofs or rooftop patios and decks are permitted and if intended for occupied use shall have a railing height or parapet of at least 42 inches. Only outdoor furniture is permitted.

street are not permitted.





#### BUILDING DESIGN:FORM, SCALE AND CONTEXT

#### Intent

(1) To encourage building design (forms, scale and context) that will result in high quality, orderly, and consistent street spaces, compatible relationships to adjoining sites, and an urban character: to create buildings that provide human scale, interest, and are architecturally cohesive yet varied, in their overall form, scale and context: and to protect the architectural character and cohesiveness of surrounding buildings.



- (2) Photos of at least four (4) street views of nearby blocks shall be submitted with the Design Standards checklist.
- (3) Buildings shall be designed to provide human scale, interest, and variety. The following techniques may be used to meet this objective:
  - (a) Variation in the building form such as recessed or projecting bays, shifts in massing, or distinct roof shapes.
  - (b) Emphasis of building entries through projecting or recessed forms, detail, color, or materials.
  - (c) Variation of material, modules, expressed joints and details, surface relief, color, and texture to break up large building forms and wall surfaces. Such detailing could include sills, headers, belt courses, reveals, pilasters, window bays, and similar features.

- (4) For all non-manufacturing or retail buildings, where the allowable building is more that 50% wider than adjacent buildings, of one the following techniques shall be employed to minimize the apparent width of the primary façade:
  - (a) Articulate the façade with projections or bays.
  - (b) Use architectural elements such as column, canopies, glass, changes in materials, and covered entries to interrupt the façade.







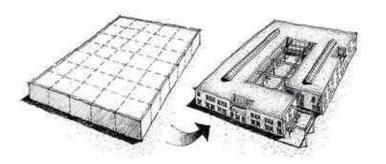


(1) To encourage building design (forms, scale and context) that will result in high quality, orderly, and consistent street spaces, compatible relationships to adjoining sites, and an urban character: to create buildings that provide human scale, interest, and are architecturally cohesive yet varied, in their overall form. scale and context; and to protect the architectural character and cohesiveness of surrounding buildings.

(5) The first floor façade shall include windows to provide visual interest and visual connection to the street. The total area of windows and doors on the street-facing façade, including trim, shall not be less than 20% of the total area of the façade, excluding gables.



(6) Buildings shall be built to the front yard setback line. In highway commercial areas, the building setback shall not be greater than 25 feet and no parking is permitted in the front yard setback area.



(7) Commercial buildings within Historic Districts or adjacent to any designated historic building must first receive DRC review and approval prior to submittal to the Heritage Preservation Commission for their review. Approval by the Heritage Preservation Commission is necessary prior to the issuance of any building permit. The developer can appeal to the City Plan commission if denied by the Heritage Preservation Commission.



#### BUILDING ENTRANCES, DETAILS,TRIM, DOORS AND WINDOWS

#### Intent

(1) To provide visual interest and architectural character; to promote resident safety; to enliven the street; to minimize noise and light near adjacent residential buildings.

- (2) The primary entrance to the building shall be covered at least three (3) feet from the door. Entrance features may encroach into the front yard setback a maximum of three (3) feet. Building entrances shall be emphasized through projecting or recessing forms, detail, color or materials. Buildings shall be oriented toward the street with pedestrian access.
- (3) All openings shall be articulated or appropriately trimmed through the use of materials such as flat or arched lintels, projecting sills, or surrounds.
- (4) Exterior Windows and Doors
  - (a) All windows shall be in keeping with the architectural character of the building.
  - (b) All windows shall have an interior locking or securing mechanism.



(c) For mixed used developments that include residential units, exterior entry doors for individual units shall be residential in style (real or decorative styles, rails or panels) solid or insulated or multiple units may be commercial in style (glass). If the door does not have a translucent window lower than five (5) feet, it shall have a security peephole.







(1) To provide visual interest and architectural character.

(2) Any roof style such as hip, gambrel, mansard, colonial, flat or another roof style is permitted so long as the roof pitch is appropriate to the architectural style of the building (e.g. prairie school)

and the roof element contains additional architectural elements such as dormers, long overhangs, windows or other feature.





(3) Flat roofs are permitted, and must

incorporate a parapet wall on all sides, unless the rear side of the building is sloped for drainage. The parapet should include architectural details appropriate to the building design that create a positive visual termination for the building (a "top").

(4) A minimum of 50% of a building's linear roof drip edge should fall to ground surfaces that do not contain impervious surface. If gutters or other stormwater drains toward neighboring properties, then water shall be directed to an onsite rain garden(s) designed to retain a 0.5 inch-1hr rainfall. For information regarding directing clean roof water to rain gardens, the Wisconsin DNR and UW-Extension have extensive





publications on th

proper calculation for the size and planting materials for rain gardens in Wisconsin.

http://dnr.wi.gov/runoff/index.htm http://www.lakesuperiorstreams.org/stormwater/toolkit/raingarden.html



(1) To maintain architectural character and to encourage the use of attractive and high quality materials with low life-cycle costs.

- (2) The use of identical materials on all sides of the building is encouraged; however; higherquality materials on street-facing façades and complementary materials on other façades is acceptable.
- (3) Use of decorative accessories and trim is highly encouraged.
- (4) Vinyl, plywood, chipboard, T1-11, asphalt siding, non-architectural metal siding and smooth-faced concrete block are prohibited as exterior finish materials unless the architect can demonstrate that the materials are appropriate to the design of the building. Treated wood shall be painted or stained.
- (5) Natural wood shall be painted or stained, unless it is cedar, redwood or some other naturally weather- resistant species and is intended to be exposed.





#### (6) Colors and designs

- (a) Since the selection of building colors has a significant aesthetic and visual impact upon the public and neighboring properties, as well as an impact on the energy use and comfort of customers and tenants, designs and color shall be selected in general harmony with the overall existing neighborhood.
- (b) Neutral or natural colors for the primary siding material with brighter or darker colors for accent and trim that provide for a more interesting building and are cooler in the summer are preferred.
- (c) Complementary multi-color and textured roofing materials that provide for a more interesting building and are cooler in the summer are preferred.



(1) To improve the visual impact of garages, and accessory building facing the street, and to prevent storage doors and overhead doors from facing the street, and to maximize pedestrian safety.

- (2) Street-facing overhead doors on garages are not permitted on lots served by an alley.
- (3) The cumulative length of all garage doors facing the street shall not exceed 50% of the total length of the street-facing elevation unless architecturally justified.
- (4) Accessory buildings shall be architecturally compatible and be constructed of the same materials as the primary building(s). All changes to the approved plans such as the addition of an accessory structure shall be approved by the Design Review Committee if not submitted at the time of initial review.



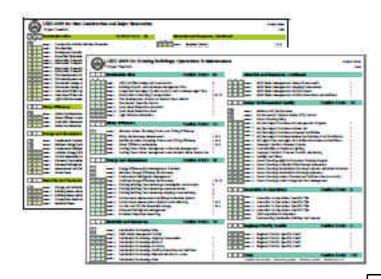




(1) To improve customer and tenant comfort and promote energy efficiency and recycling.

(2) Energy and resource-efficient design is required for all sites and buildings. Buildings shall be demolished, constructed and finished in ways that can minimize the amount of water and energy consumed. Building materials should come from renewable sources, indoor environmental quality should be maximized, and construction waste should be minimized using a construction site recycling program. Guidelines for these design considerations are available from LEED Guidelines for New Construction. LEED is Leadership in Energy and Environmental Design, an initiative of the U.S. Green Building Council. For more information contact planning staff or see http://www.usgbc.org/. LEED Certification of completed projects is encouraged but not required. All buildings and sites should attempt to qualify for LEED for New Construction, meeting 30 of the possible 108 points and must meet State Building Code requirements. See http://www.usgbc.org/. A completed LEED checklist must be submitted with the Design Standards checklist to demonstrate compliance with the standard.





### BUILDING, PROPERTYAND LANDSCAPING MAINTENANCE

#### Intent

(1) To ensure ongoing maintenance of buildings, property improvements and landscaping materials.

- (2) All commercial structures and buildings that are developed and constructed under this ordinance shall maintain the property through an ongoing maintenance program. The maintenance program is to include all exterior aspects of the development and include but is not limited to parking lots, building mechanicals, service elements, customer and tenant amenities, landscaping open space and plantings, wall and fences, signage, stormwater facilities, exterior lighting, patios and decks, exterior finishes, windows, architectural detail, and accessory structures.
- The project shall be maintained over the life of the development in a like-new condition with an on-going maintenance program that adheres to the intent of the original building plans and is subject to inspection by the City at anytime. Failure to maintain the project may subject the property to fines as permitted under this Chapter and the City of La Crosse Stormwater Management Ordinance. (#4513-7/9/09)



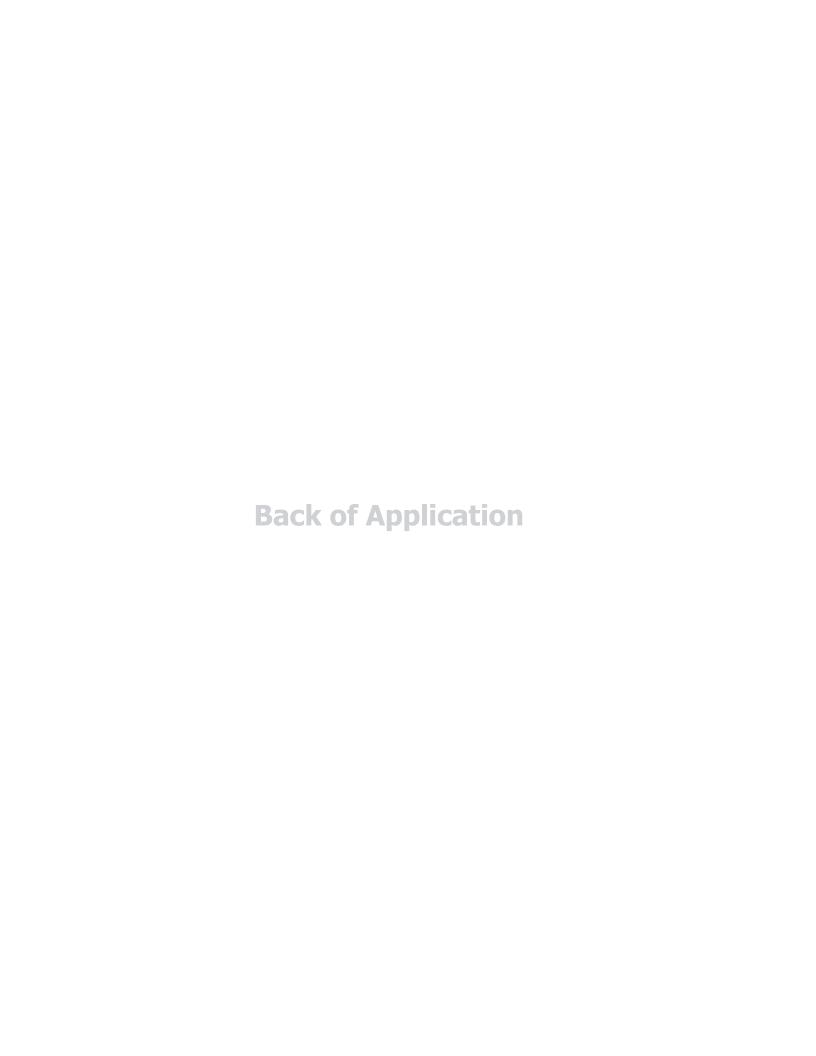
#### Permit No.: COMMERCIAL DEVELOPMENT DESIGN STANDARDS APPLICATION Planning Department • Phone 608.789.7512 • Fax 608 789.7318 Date: http://www.cityoflacrossse.org Planning@cityoflacrosse.org Parcel No.: STATUS: Name: Address: City: Phone: Cell: Fax: E-mail: Name: Address: City: Phone: Cell: Fax: E-mail: Check One: ■ Building ☐ Addition ☐ Alteration/Remodel Description of Work: PROJECT Pre-application Meeting Date: Applying for Exception: ☐ No ☐ Yes (Include \$300 Check for Public Notification) Project Address: PROPERTY Zoning District: Parcel Number: Address: Address same as property owner's address: State: Zip Code: City: Date Received: Review Date: OFFICIAL USE ONLY **Exception Check:** ☐ Yes □ No ☐Site Plan □ Architecture Plan □ Landscape Plan ☐ Building Elevations & Materials Required Information: ☐ Photos ☐ Exterior Light Diagram □LEED Checklist The applicant agrees that all design aspects and maintenance plans are in accordance with the requirements of Section 15.47 of the Code of Ordinances for the City of La Crosse. Application, the checklist, and seven (7) sets of required information must be submitted to the City Inspection Department prior to review and acceptance. (PRINT) Architect/Engineer Name (Print) Owner Name

Signature (Architect/Engineer)

Date

Signature (Owner)

Date



The checklist must be completed in full by the applicant prior to submission. Completed elements should be checked. Any elements that do not apply to your site or you are requesting an exception on, check the corresponding column and include notes. Items in italics are recommended actions but not required.

YES NO N/A **NOTES** PARKING LOT DESIGN AND PARKING STANDARDS No parking stall may be closer to the street than the building setback line or the building on the same parcel, whichever is farther from the street unless the applicant can demonstrate that there are no practical alternatives related specifically to the site. **C**.3 All points of ingress and egress will be evaluated by the City Traffic Engineer to determine if ingress and egress should be allowed directly to the street or via an alley. Parking areas shall be separated from primary buildings by a landscaped **C**.4 buffer. C.5 Minimum setback for parking stalls and drives is five (5) feet from all property lines with the exception of the alley (in order to accommodate landscaping or drainage swales). Parking for adjacent properties may be combined into continuous paved lots, eliminating the required setback at the shared property line, provided that 100% of the lost green space is replaced elsewhere on the parcel (e.g. with a 10' setback along the opposite lot line). **C**.6 A parking lot for more than 12 vehicles shall incorporate at least 288 square feet of planting islands at least 8 feet in width (face of curb to face of curb). Planting islands may be either parallel to parking spaces or perpendicular to the parking spaces. As parking lot size increase, and additional planting island is required at the ratio of one planting island for every 20 automobile parking spaces. No less that 5 percent of the islands shall be interior to the parking lot. **C**.7 Landscaping buffers, green space, and planting islands must total a minimum of 10 percent of the lot. Buffers, setbacks, and planting islands are encouraged to be used for C.8 stormwater infiltration. **C**.9 All approaches, parking and vehicular circulation areas shall be paved and graded for proper stormwater management. The use of pervious pavement for stormwater infiltration is highly encouraged.  $\mathbf{C}.10$ For structures not needing approval by the Wisconsin Department of Commerce, parking spaces shall not be less than 8.5 feet in width and 17 feet in length. The full dimensions of this rectangle must be maintained in angled parking designs. Drive aisle widths vary depending upon the angle of parking space. The following minimum standards apply and shall be consistent with requirements of the City Engineering Department adopted standards: 45 degrees - 12'10" aisle 55 degrees – 13'7" aisle 65 degrees – 15'4" aisle 75 degrees - 17'10" aisle 90 degrees – 22' aisle C.11 Where maximums on parking ratios exist, parking surfaces and drive aisles shall be permitted to be increased in size by no more than five percent (5%), provided at least twenty-five percent (25%) of the parking lot and pedestrian sidewalks consist of paving blocks (plastic or concrete honeycomb grid) planted with grass. Parking lots shall be located on the same lot as the principal structure C.12 (unless it can be demonstrated that shared parking will be beneficial to multiple property owners and does not result in a "gap tooth" effect on a block face).

YES NO N/A

NOTES

Raised curbs, parking blocks or stops, decorative bollards and/or fences, trees and/or shrubs shall be utilized along the edge(s) of parking lots to prevent motor vehicles from parking on green space buffers, outdoor recreation space, bike parking areas, sidewalks and side and front yards. In the event the original protective measures are inadequate to preventing inappropriate parking, additional measures shall be taken. C.14a Parking lot snow storage area(s) shall be designated in the parking lot and/or green space buffers. C.14b Snow storage areas shall not be located near parking lot entrances and impede driver vision. C.14c If these green space buffer(s) are no longer capable of storing snow, the property owner shall arrange for the excess snow to be removed. C.14.d To the greatest extent possible, melting snow or ice should not drain over sidewalks or across neighboring properties. Light-colored and/or reflective surface coating should be considered to reduce the "heat island" effect of traditional asphalt parking lots. Environmentally-friendly paving materials and methods are encouraged, including but not limited to using recycled asphalt tires and roofing shingles as part of the mix or base. Porous paving materials such as paving blocks with decorative gravel, or properly spaced cobbles, brick, and natural stone with grass planted in between in small clusters and methods that reduce stormwater runoff are encouraged. The off-street parking provisions for all commercial development shall be in conformance with 15.04(G). Required off-street parking space, including access drives and aisles, shall not cover more than seventy-five percent (75%) of the lot area in which such off-street parking space is permitted. PEDESTRIAN CIRCULATION D.2 There shall be a paved pedestrian route from the sidewalk or street to the main building entrance, and from the parking area to the nearest building entrance. **D**.3 Pedestrian routes shall be paved with concrete. Bituminous material shall not be allowed for pedestrian routes. **D**.4 Porous paving materials and methods that reduce stormwater runoff.is encouraged. **BUILDING MECHANICAL SERVICE ELEMENTS** E.2 The design and location of the following items shall be indicated on building and/or site plans, illustrated with spec sheets as appropriate, and submitted with the Design Standards Checklist: E.2a utility meters building mechanicals E.2b trash and recycling containers E.2c E.2d bicycle parking outdoor seating areas E.2e E.2f solar and wind facilities dish antennas (not permitted to hang off the side of buildings) E.2g E.2h transformers E.2i back-up generators

		YES	NO	N/A	NOTES
E.3	Service areas, utility meters, and building mechanicals shall not be located on the street side of the building, nor on the side wall closer than 10 feet to the street side of the building. The location of emergency back-up generators and transformers shall be coordinated between the City, developer and the utility company. Screening of meters, generators, transformers, and mechanicals is required when visible from the street with an approved screen device. Screening materials shall match building materials. Cable, conduit and phone line shall not be visible on the exterior with the exception of conduit running directly to the meter/utility boxes at the time of initial occupancy. Mailboxes are permitted within 10 feet of the front of the building if not visible from the street.				
E.4	Trash and recycling containers, including cans and dumpsters, shall have covers and be screened so as not to be visible from the street or from neighboring properties. Screening shall be one foot higher than the container but no higher than six feet; however, roofed enclosures may exceed this limit.				
E.5	If a building owner chooses to provide a trash receptacle and/or a smoking materials receptacle, the receptacle(s) shall be decorative if located at the entrance that faces a public street. These receptacles shall be screened from view and/or designed to fit with the architecture and materials of the building.				
E.6a	High energy gas appliances shall have the air intakes and exhaust vents located on the sides or rear of the building where they do not interfere with any sidewalks, are not likely to be blocked or damaged by pedestrian traffic, snow or the removal of snow, and away from any trees or shrubs				
E.6b	that would be harmed by the exhaust heat and gases.  Window-mounted air conditioners shall not be permitted.				
E.6c	PTAC air conditioner/heat pump units must be designed into the architecture of the building.				
E.6d	If heat pumps or air conditioners are located on the ground, they shall be on one side or the rear of the building and screened with evergreens or decorative screening that matches or complements the exterior siding of the building, such that proper clearances are maintained for the manufacturer's warranty.				
E.6e	If heat pumps or air conditioners are located on the roof, they shall be placed, painted and/or screened so as to minimize the visual impact to the street.				
E.7a	Bicycle parking using bike racks specifically designed for bike parking shall be provided at one (1) space per 10 automobile parking spaces or one (1) space per 20 employees, whichever is greater, and should be located near building entries, shall not interfere with pedestrian circulation, and shall be well-lit. Bikes are not permitted to be stored, locked or chained on decks, patios, fences or any other exterior location other than a bike rack specifically designed for bike parking.				
E.7b	Bicycle parking (to accommodate four bicycles) shall be nominally at least nine (9) by six (6) feet or fifty-four (54) square feet and increase by the same ratio to accommodate the number of bike spaces.				
E.7c	The base for bike racks should be concrete to ensure their stability; however, the remaining bicycle parking area shall be porous paving materials (paving blocks with decorative gravel or wood mulch, or properly spaced cobbles, brick, and natural stone with grass planted in between in small clusters) to reduce stormwater runoff but shall not result in standing water. If an area for bike parking is designed using these standards, then up to 100 percent of the space taken for the bike parking shall count as green space.				

LAND	OSCAPING OPEN SPACE & PLANTINGS	YES	NO	N/A	NOTES
F.2	A landscape design and planting plan shall be prepared and submitted for all buildings. Landscape plans for developments shall be prepared and signed by a Landscape Architect, nurseryman, or professional site planner with educational training or work experience in land analysis and site plan				
F.2a	preparation prior to submittal to the City.  No building permit shall be issued until the required landscaping plan has been submitted and approved, and no certificate of occupancy shall be issued until the landscaping is completed as certified by an on-site inspection by the Building Inspector, Planning Staff, or other designated official, unless a financial guarantee acceptable to the City has been submitted.				
F.2b	Landscape surety. The owner shall provide the City with a cash deposit, bond, or approved letter of credit to guarantee the proper installation and growth of all landscape improvements proposed in the approved landscape plan. Said surety may remain in effect for two full growing seasons. A growing season shall be considered a period from May 1 to September 30. The first year, the amount of the surety will be equal to 100% of the estimated cost of plant material, installation and tree preservation. Once installation has been completed per the approved landscape plan and verified by the City, 75% of the surety will be reimbursed back to the owner. The remaining 25% will be kept by the City for a period of twelve (12) months to cover any maintenance cost that may be needed. Such surety shall be filed with the City Finance Officer.				
F.2c	The City may allow an extended period of time for completion of all landscaping if the delay is due to conditions which are reasonably beyond the control of the developer. Extensions may not exceed nine months, and extensions may be granted due to seasonal weather conditions. When an extension is granted, the City may require such additional security and conditions as it deems necessary.				
F.3a	The plan shall address all parts of the parcel and shall indicate: Details of all proposed vegetative landscaping materials, including placement, common and botanical names, caliper/height or container size and quantity and maintenance requirements.				
F.3b	Details of proposed non-vegetative landscaping and screening materials.				
F.3c	Planting and construction schedule for completion of landscaping and screening plans.				
F.3d	Estimated cost from a landscaper on a bid or estimate form of the proposed landscaping.				
F.4	All portions of the site not covered by buildings, paving material, or other planned and approved surfaces shall be considered "landscaped area" and shall have a minimum of 4 inches of top soil and be planted with living plant materials and/or mulches. Overall site landscaping shall include not less than:				
F.4a	One tree placed in the boulevard per 40 linear feet of lot frontage;				
F.4b	Not less than two trees and eight shrubs per 600 square feet of landscaped area. These are minimum standards – more plantings are encouraged.				
F.5	All plant material used shall meet the minimum standards established by the American Association of Nurserymen as published in the American Standards for Nursery Stock and shall meet the following minimum requirements:				
F.5a	Deciduous trees: 2" dbh (diameter at breast height)				
F.5b	Ornamental trees: 2" dbh				
F.5c	Evergreen trees: 5' height				
F.5d	Shrubs: 5 gallon container				
F.5e	Vines and Perennials: 1 gallon container				

		YES	NO	N/A	NOTES
F.6	Boulevard trees will be installed by the City Forester at City expense if the developer attends City tree school. If the developer installs boulevard trees they shall conform to City street standards. A complete list of trees and shrubs and other reliable plant material that has been approved by the City Forester is available in the City Planning and Development Department.				
F.7	Existing healthy trees should be preserved to the greatest extent practicable and shall be indicated on grading and landscape plans submitted for plan review; however, invasive trees shall be removed. Existing damaged, decayed, or diseased trees should be removed to protect remaining trees. Construction near existing trees should follow Best Management Practices to ensure their survival.				
F.8	Landscaping should reinforce pedestrian circulation routes and obstruct undesired routes of convenience. Bushes, trees, rocks, and other landscape features should be used to indicate where pedestrians should and should not travel.				
F.9a	Provide a five (5) to six (6) foot high solid screen to separate parking lots from abutting residential uses or other non-compatible uses. A solid landscape screen is defined as an evergreen or nearly evergreen mixture (minimum of 65% evergreen) of shrubs, bushes, or trees that produce a dense, sight-obscuring screen at least five (5) to six (6) feet in height within three years of planting. Berms may be included in this definition as long as the maximum height of the berm is five feet; both sides of the berm are planted with evergreen or nearly evergreen shrubs or bushes so that the total height of landscaping and berm will be at least six feet within three years of planting; and top of the berm plantings form a dense, sight-obscuring screen within the same three-year period.				
F.9b	Provide a minimum three (3) foot high visual relief screen when adjacent to a street in the form of a hedge, fence, planter, berm, dividers, shrubbery and trees or any combination. The visual relief screen shall extend the length of the parking lot. Three (3) feet in height shall be measured from surface of the parking lot and may be negotiable depending on the elevation of the parking lot in relation to the sidewalk and/or street. All landscaping to form such a visual relief shall be a minimum height of 2 feet at time of planting. Bark or other loose material shall not be placed on berms in these areas since it may be displaced on the street or sidewalk.				
	The property owner shall be responsible for maintenance and replacement of trees, shrubs, grass, ground covers, loose bark or gravel, and sod which are part of the approved landscape plan. If any such plant materials are not maintained or replaced, the City may utilize the required surety to replace the newly planted or protected landscaping or to deem this to be a Municipal Code Violation and issue an Order to Correct.				
F.10b	The owner is responsible for keeping trees in a plumb position. When staking or securing trees is done, it shall occur so as not to create any hazards or unsightly obstacles.				
F.10c	Plants must be maintained to be kept in sound, healthy and vigorous growing conditions and free of disease, insect eggs and larvae.				
F.10d	A sprinkler or lawn irrigation system shall be required in the front yard and boulevard of all developments if lawn or sod is proposed. This standard does not apply to boulevards if sprinkler or lawn irrigation systems are not needed for the front yard.				
	S AND FENCES				
G.2	Walls and fences located in the front yard setback shall not exceed six feet in height above the finished grade and shall be at least 50% transparent to retain the visual connection between street and building.				

		YES	NO	N/A	NOTES
G.3	The design and materials for walls and fences shall be coordinated with the design and materials of the principal buildings and should have substantially the same detail. This is not intended to require identical materials and design.				
G.3a	Pressure treated lumber fences shall not be permitted unless stained or painted.				
G.3b	All chain link fences must be plastic coated and shall only be permitted in side yards and backyard, and shall not extend nearer to the street than the front of the building nor used in the side yard on a corner property.				
G.3c	Smooth faced concrete (CMV) blocks or non-architectural poured walls used to construct a wall shall be covered with brick or some other decorative block or dimensional material such as a stained block product. Painted or colored smooth-faced concrete bricks or blocks shall not be considered decorative block.				
G.4	Walls and fences shall provide variety and articulation at each end and at intervals not exceeding 25 feet through at least one of the following methods: Changes in plane of not less than one (1) foot; Expression of structure, such as post, column, or pilaster; Variation of material; or Landscaping				
STOR H.2	MWATER INFILTRATION AND CONTROL A stormwater management and erosion control plan shall be required for all new construction, shall be coordinated with the Landscaping and Open Space Plan, and shall be designed by either a Registered Architect, Landscape Architect or a Professional Civil Engineer in accordance with the City of La Crosse's Stormwater Management Ordinance and shall include a				
H.2a	maintenance plan and agreement. Until such time as the City adopts a stormwater management ordinance, the	П			
H.2b	City shall use the La Crosse County Stormwater Management Ordinance. For parcels less than ¼ acre in size, the City shall work with the property owner/developer/applicant to develop a practical site-specific stormwater management plan that allows for flexibility in the use of stormwater treatment devices including rain barrels, rain gardens, swales, cisterns, drain tiles, soil amendments, porous pavements, grass pavers for overflow parking areas, etc.				
H.3	The use of bio-cells, living roofs and rain gardens is encouraged due to their aesthetic as well as utilitarian benefits.				
H.4	Newly concentrated stormwater, such as that from rooftop, impervious surface, or swales, shall not be directed onto or across adjacent properties or across sidewalks. Rooftop stormwater shall not be discharged within 5 feet of a sidewalk unless an intervening landscape element is used to promote infiltration, such as a rain garden.				
H.5	Stormwater detention and infiltration facilities shall be designed as visual and open space amenities that enhance the overall appearance of the site.				
EXTE I.2	RIOR LIGHTING All exterior lights shall be designed for commercial use. A lighting plan showing lighting levels on-site and at the property line as well as spec sheets with pictures must be submitted with the Design Standards Checklist for each exterior light to be used.				
I.3	Pedestrian lighting shall clearly indicate the path of travel, shall minimize dark spots along that path, and shall utilize coordinated light fixtures.				
I.4	The maximum height of wall-mounted parking lot light fixtures shall be 16 feet above the ground. Pole-mounted fixtures are acceptable but not required and will have a maximum height of 30 feet from the ground to the top of the fixture. Fixtures shall be of full-cut-off (FCO) design to minimize glare and spillover.				

		YES	NO	N/A	NOTES
I.5	Ornamental lighting to light the building façade is permitted provided that the light source is not visible from the property line and is designed to minimize glare and spillover.				
I.6	No overhead light source (i.e., the lamp or reflector) shall be visible from the property line. Shields may be employed, if necessary, to meet this requirement. The maximum allowable luminance measured 25 feet beyond the property line shall be .05 horizontal foot-candles (HFC).				
I.7	Lighting levels for parking lots and pedestrian routes: (horizontal luminance measured in foot-candles):				
I.7a I.7b	Average: 2.4 foot-candles  Minimum: 1.0 foot-candles				
		Ħ.	一		
I.7c	Uniformity Ratio (Bright spots to dark spots): 4:1		H	Н	
I.7d	Maximum Average: .5 foot-candles		Ш		
I.8	Each exterior entry to structures on the property shall have an exterior light.				
I.9	For properties adjacent to residential uses, motion sensor flood or spot lights shall have shrouds, be limited to two (2) bulbs pointed at least thirty degrees downward and not directly into windows or doors of neighboring building and the light sources shall not be visible from the street.				
DATE	OC BORGLES DECKS AND BOOFTOD CARDENS/DECKS				
J.2	DS, PORCHES, DECKS, AND ROOFTOP GARDENS/DECKS  Every residential unit is encouraged to have its own patio or balcony and shall be incorporated into the architectural façade of the building and may encroach into the building setback area but not more than 25%.  Commercial structures are also permitted to have exterior balconies. No patio or balcony can hang over a sidewalk.				
J.3	For commercial developments, ground level patios or decks for customer seating are permitted in the setback areas and should include some screening for noise.				
J.4	Exterior stairs leading to a deck or balcony are permitted provided that they are decorative and are architecturally compatible with the building and constructed of compatible materials. Exterior corridors visible from a street are not permitted.				
J.5	Rooftop green roofs or rooftop patios and decks are permitted and if intended for occupied use shall have a railing height or parapet of at least 42 inches. Only outdoor furniture is permitted.				
BIIII	DING DESIGN: FORM, SCALE AND CONTEXT				
K.2	Photos of at least four (4) street views of nearby blocks shall be submitted with the Design Standards checklist.				
K.3	Buildings shall be designed to provide human scale, interest, and variety. The following techniques may be used to meet this objective:				
K.3a	Variation in the building form such as recessed or projecting bays, shifts in massing, or distinct roof shapes.				
K.3b	Emphasis of building entries through projecting or recessed forms, detail, color, or materials.				
K.3c	Variation of material, modules, expressed joints and details, surface relief, color, and texture to break up large building forms and wall surfaces. Such detailing could include sills, headers, belt courses, reveals, pilasters, window bays, and similar features.				
K.4	For all non-manufacturing or retail buildings, where the allowable building is more than 50% wider than adjacent buildings, one of the following techniques shall be employed to minimize the apparent width of the primary façade:				
K.4a	Articulate the façade with projections or bays.				
K.4b	Use architectural elements such as column, canopies, glass, changes in				

		YES	NO	N/A	NOTES
K.5	The first floor façade shall include windows to provide visual interest and visual connection to the street. The total area of windows and doors on the street-facing façade, including trim, shall not be less than 20% of the total area of the façade, excluding gables.				
K.6	Buildings shall be built to the front yard setback line. In highway commercial areas, the building setback shall not be greater than 25 feet and no parking is permitted in the front yard setback area.				
K.7	Commercial buildings within Historic Districts or adjacent to any designated historic building must first receive DRC review and approval prior to submittal to the Heritage Preservation Commission for their review. Approval by the Heritage Preservation Commission is necessary prior to the issuance of any building permit. The developer can appeal to the City Plan commission if denied by the Heritage Preservation Commission.				
BUILI L.2	DING ENTRANCES, DETAILS, TRIM, DOORS AND WINDOWS The primary entrance to the building shall be covered at least three (3) feet from the door. Entrance features may encroach into the front yard setback a maximum of three (3) feet. Building entrances shall be emphasized through projecting or recessing forms, detail, color or materials. Buildings shall be oriented toward the street with pedestrian access.				
L.3	All openings shall be articulated or appropriately trimmed through the use				
L.4a	of materials such as flat or arched lintels, projecting sills, or surrounds.  All windows shall be in keeping with the architectural character of the				
L.4b	building. All windows shall have an interior locking or securing mechanism.				
L.4c	For mixed used developments that include residential units, exterior entry doors for individual units shall be residential in style (real or decorative styles, rails or panels) solid or insulated or multiple units may be commercial in style (glass). If the door does not have a translucent window lower than five (5) feet, it shall have a security peephole.				
ROOF	S AND ROOF LINES				
M.2	Any roof style such as hip, gambrel, mansard, colonial, flat or another roof style is permitted so long as the roof pitch is appropriate to the architectural style of the building (e.g. prairie school) and the roof element contains additional architectural elements such as dormers, long overhangs, windows or other feature.				
M.3	Flat roofs are permitted, and must incorporate a parapet wall on all sides, unless the rear side of the building is sloped for drainage. The parapet should include architectural details appropriate to the building design that create a positive visual termination for the building (a "top").				
M.4	A minimum of 50% of a building's linear roof drip edge should fall to ground surfaces that do not contain impervious surface. If gutters or other stormwater drains toward neighboring properties, then water shall be directed to an onsite rain garden(s) designed to retain a 0.5 inch-1hr rainfall. For information regarding directing clean roof water to rain gardens, the Wisconsin DNR and UW-Extension have extensive publications on the proper calculation for the size and planting materials for rain gardens in Wisconsin.				
EXTE N.2	RIOR MATERIALS  The use of identical materials on all sides of the building is encouraged; however; higher-quality materials on street-facing façade and				
N.3	complementary materials on other façade is acceptable.  Use of decorative accessories and trim is highly encouraged.				
	-				

		YES	NU	N/A	NOTES
N.4	Vinyl, plywood, chipboard, T1-11, asphalt siding, non-architectural metal siding and smooth-faced concrete block are prohibited as exterior finish materials unless the architect can demonstrate that the materials are appropriate to the design of the building. Treated wood shall be painted or stained.				
N.5	Natural wood shall be painted or stained, unless it is cedar, redwood or some other naturally weather resistant species and is intended to be exposed.				
N.6a	Since the selection of building colors has a significant aesthetic and visual impact upon the public and neighboring properties, as well as an impact on the energy use and comfort of customers and tenants, designs and color shall be selected in general harmony with the overall existing neighborhood.				
N.6b	Neutral or natural colors for the primary siding material with brighter or darker colors for accent and trim that provide for a more interesting building and are cooler in the summer are preferred.				
N.6c	Complementary multi-color and textured roofing materials that provide for a more interesting building and are cooler in the summer are preferred.				
GARA O.2	AGES AND ACCESSORY BUILDINGS Street-facing overhead doors on garages are not permitted on lots served by an alley.				
0.3	The cumulative length of all garage doors facing the street shall not exceed 50% of the total length of the street-facing elevation unless architecturally justified.				
0.4	Accessory buildings shall be architecturally compatible and be constructed of the same materials as the primary building(s). All changes to the approved plans such as the addition of an accessory structure shall be approved by the Design Review Committee if not submitted at the time of initial review.				
BUIL: P.2	DING CONSTRUCTION  A completed LEED checklist must be submitted with the Design Standards checklist to demonstrate compliance with the standard.				
BUIL Q.2	DING, PROPERTY AND LANDSCAPING MAINTENANCE All commercial structures and buildings that are developed and constructed under this ordinance shall maintain the property through an ongoing maintenance program. The maintenance program is to include all exterior aspects of the development and include but is not limited to parking lots, building mechanicals, service elements, customer and tenant amenities, landscaping open space and plantings, wall and fences, signage, stormwater facilities, exterior lighting, patios and decks, exterior finishes, windows, architectural detail, and accessory structures.				
Q.3	The project shall be maintained over the life of the development in a like-new condition with an on-going maintenance program that adheres to the intent of the original building plans and is subject to inspection by the City at anytime. Failure to maintain the project may subject the property to fines as permitted under this Chapter and the City of La Crosse Stormwater Management Ordinance. (#4513-7/9/09)				

## LE GBC

#### LEED 2009 for Existing Buildings: Operations & Maintenance

Project Name Date

Project Checklist

		Sustair	nable Sites	Possible Points:	26			Materi	als and Resources, Continued		
Y	N ?					Υ	N ?				
		Credit 1	LEED Certified Design and Construction		4			Credit 6	Solid Waste Management—Waste Stream Audit		1
		Credit 2	Building Exterior and Hardscape Management I	Plan	1			Credit 7	Solid Waste Management—Ongoing Consumables		1
		Credit 3	Integrated Pest Mgmt, Erosion Control, and La	ndscape Mgmt Plan	1			Credit 8	Solid Waste Management—Durable Goods		1
		Credit 4	Alternative Commuting Transportation		3 to 15			Credit 9	Solid Waste Management—Facility Alterations and	d Additions	1
		Credit 5	Site Development—Protect or Restore Open Ha	bitat	1				,		
		Credit 6	Stormwater Quantity Control		1			Indoor	Environmental Quality P	ossible Points:	15
	+	Credit 7.1	Heat Island Reduction—Non-Roof		1						
	+	Credit 7.2	Heat Island Reduction—Roof		1	Υ		Prereq 1	Minimum IAQ Performance		
	++-	Credit 8	Light Pollution Reduction		1	Y		Prereq 2	Environmental Tobacco Smoke (ETS) Control		
			5		•	Y		Prereq 3	Green Cleaning Policy		
	ТТ	Water	Efficiency	Possible Points:	14			Credit 1.1	IAQ Best Mgmt Practices—IAQ Management Progra	am	1
_		macer		1 OSSIDIC 1 OIITES.	• •				IAQ Best Mgmt Practices—Outdoor Air	um	1
Υ	7	Prereg 1	Minimum Indoor Plumbing Fixture and Fitting I	- - - - - - - - - - - - - - - - - - -				4	IAQ Best Mgmt Practices—Increased Ventilation		1
H.		Credit 1	Water Performance Measurement	interestey	1 to 2			-	IAQ Best Mgmt Practices—Reduce Particulates in	Air Distribution	1
	++-	Credit 1	Additional Indoor Plumbing Fixture and Fitting	Efficiency	1 to 5			-	IAQ Mgmt Plan—IAQ Mgmt for Facility Alterations		1
	++-	Credit 1	Water Efficient Landscaping	Littleichey	1 to 5			Credit 2.1		and Additions	1
	++-	Credit 1	Cooling Tower Water Management—Chemical I	Management	1				Controllability of Systems—Lighting		1
	++-	Credit 1	Cooling Tower Water Management—Non-Potab		1			-	Occupant Comfort—Thermal Comfort Monitoring		1
			Cooting Tower Water Management—Non-Fotab	te water source ose	1			Credit 2.4			1
	т т	Enorm	and Atmosphere	Dossible Doints	25				, ,		1
		Ellergy	and Atmosphere	Possible Points:	35			=	Green Cleaning—High Performance Cleaning Prog		1
V	7		Forem. Efficiency Dook Management Drooties.						Green Cleaning—Custodial Effectiveness Assessm		1
Y	_	Prereq 1	Energy Efficiency Best Management Practices					-	Green Cleaning—Sustainable Cleaning Products, I		1
Y		Prereq 2	Minimum Energy Efficiency Performance					-	Green Cleaning—Sustainable Cleaning Equipment		1
Υ		Prereq 3	Fundamental Refrigerant Management		4 . 40			4	Green Cleaning—Indoor Chemical and Pollutant S		1
	++	Credit 1	Optimize Energy Efficiency Performance	and Analous	1 to 18			Credit 3.6	Green Cleaning—Indoor Integrated Pest Managem	nent	1
_	++	Credit 2.1	Existing Building Commissioning—Investigation		2			1		No control of the Post of the control	•
_	++	-	Existing Building Commissioning—Implementat		2			Innova	ation in Operations P	Possible Points:	6
	++	Credit 2.3	Existing Building Commissioning—Ongoing Com	-	2			1			
	++	Credit 3.1	Performance Measurement—Building Automati		1			4	Innovation in Operations: Specific Title		1
	++	Credit 3.2	Performance Measurement—System-Level Mete	ering	1 to 2			4	Innovation in Operations: Specific Title		1
	++	Credit 4	On-site and Off-site Renewable Energy		1 to 6			4	Innovation in Operations: Specific Title		1
	++	Credit 5	Enhanced Refrigerant Management		1				Innovation in Operations: Specific Title		1
		Credit 6	Emissions Reduction Reporting		1			Credit 2	LEED Accredited Professional		1
								Credit 3	Documenting Sustainable Building Cost Impacts		1
		Materi	als and Resources	Possible Points:	10	_					
_	7							Region	nal Priority Credits P	Possible Points:	4
Y	_	Prereq 1	Sustainable Purchasing Policy					-			
Υ		Prereq 2	Solid Waste Management Policy					Credit 1.1	<b>3</b>		1
		Credit 1	Sustainable Purchasing—Ongoing Consumables		1			4	Regional Priority: Specific Credit		1
		Credit 2.1	Sustainable Purchasing—Electric		1			-	Regional Priority: Specific Credit		1
		Credit 2.2	3		1			Credit 1.4	Regional Priority: Specific Credit		1
		Credit 3	Sustainable Purchasing—Facility Alterations an	d Additions	1						
		Credit 4	Sustainable Purchasing—Reduced Mercury in La	amps	1			Total	P	Possible Points:	110
		Credit 5	Sustainable Purchasing—Food		1			Certified	40 to 49 points Silver 50 to 59 points Gold 60 to 79 points	Platinum 80 to 110	

USGBC

#### LEED 2009 for New Construction and Major Renovation

Project Name

Project Checklist

Proje	ct Checklist					Da
Susta	inable Sites Possible Points:	26		Materi	als and Resources, Continued	
N ?	Construction Activity Pollytica Provention		Y N		Desirated Content	4 4 - 2
Prereq 1	Construction Activity Pollution Prevention			Credit 4	Recycled Content	1 to 2
Credit 1	Site Selection	1		Credit 5	Regional Materials	1 to 2
Credit 2	Development Density and Community Connectivity	5		Credit 6	Rapidly Renewable Materials	1
Credit 3	Brownfield Redevelopment	1		Credit 7	Certified Wood	1
Credit 4	·	6		_		
Credit 4	2 Alternative Transportation—Bicycle Storage and Changing Rooms	1		Indoor	Environmental Quality Possible Point	s: <b>15</b>
Credit 4	3 Alternative Transportation—Low-Emitting and Fuel-Efficient Vehicle	es 3				
Credit 4	4 Alternative Transportation—Parking Capacity	2	Υ	Prereq 1	Minimum Indoor Air Quality Performance	
Credit 5	1 Site Development—Protect or Restore Habitat	1	Υ	Prereq 2	Environmental Tobacco Smoke (ETS) Control	
Credit 5	2 Site Development—Maximize Open Space	1		Credit 1	Outdoor Air Delivery Monitoring	1
Credit 6	1 Stormwater Design—Quantity Control	1		Credit 2	Increased Ventilation	1
Credit 6	2 Stormwater Design—Quality Control	1		Credit 3.1	Construction IAQ Management Plan—During Construction	1
Credit 7	Heat Island Effect—Non-roof	1		Credit 3.2	Construction IAQ Management Plan—Before Occupancy	1
Credit 7	2 Heat Island Effect—Roof	1		_	Low-Emitting Materials—Adhesives and Sealants	1
Credit 8	Light Pollution Reduction	1		_	Low-Emitting Materials—Paints and Coatings	1
	<u> </u>	·		_	Low-Emitting Materials—Flooring Systems	1
Wate	r Efficiency Possible Points:	: 10		_	Low-Emitting Materials—Composite Wood and Agrifiber Products	1
Wate	r Dissible Folias.	. 10		Credit 5	Indoor Chemical and Pollutant Source Control	1
Drorog 1	Water Use Reduction—20% Reduction				Controllability of Systems—Lighting	1
Prereq 1 Credit 1		2 to 4		_	, ,	1
	Water Efficient Landscaping			_	Controllability of Systems—Thermal Comfort	1
Credit 2	Innovative Wastewater Technologies	2		_	Thermal Comfort—Design	1
Credit 3	Water Use Reduction	2 to 4		_	Thermal Comfort—Verification	1
			$\longrightarrow$	Credit 8.1	Daylight and Views—Daylight	1
Ener	gy and Atmosphere Possible Points:	35		Credit 8.2	Daylight and Views—Views	1
Prereq 1	Fundamental Commissioning of Building Energy Systems			Innova	tion and Design Process Possible Point	s: <b>6</b>
Prereq 2	Minimum Energy Performance					
Prereq 3	Fundamental Refrigerant Management			Credit 1.1	Innovation in Design: Specific Title	1
Credit 1	Optimize Energy Performance	1 to 19		Credit 1.2	Innovation in Design: Specific Title	1
Credit 2	On-Site Renewable Energy	1 to 7		Credit 1.3	Innovation in Design: Specific Title	1
Credit 3	Enhanced Commissioning	2		Credit 1.4	Innovation in Design: Specific Title	1
Credit 4	Enhanced Refrigerant Management	2		Credit 1.5	Innovation in Design: Specific Title	1
Credit 5	Measurement and Verification	3		Credit 2	LEED Accredited Professional	1
Credit 6	Green Power	2		_		
				Region	al Priority Credits Possible Poin	ts: 4
Mate	rials and Resources Possible Points:	14		_		
					Regional Priority: Specific Credit	1
Prereq 1	Storage and Collection of Recyclables			_	Regional Priority: Specific Credit	1
Credit 1	1 Building Reuse—Maintain Existing Walls, Floors, and Roof	1 to 3			Regional Priority: Specific Credit	1
Credit 1	Building Reuse—Maintain 50% of Interior Non-Structural Elements	1		Credit 1.4	Regional Priority: Specific Credit	1
Credit 2	Construction Waste Management	1 to 2		_		
Credit 3	Materials Reuse	1 to 2		Total	Possible Poin	ts: 110
				Certified	40 to 49 points Silver 50 to 59 points Gold 60 to 79 points Platinum 80 to 110	



# ENERGY SAVINGS IN NEW CONSTRUCTION

The City of La Crosse has a goal to achieve carbon neutrality by 2050, achieved through increased building energy efficiency, more renewable energy in our community, and electric vehicle opportunities. The application for your development presents an opportunity for you to incorporate cost savings and clean energy, and help the City of La Crosse achieve these goals.



#### **Energy Efficiency**

Your project may be a good candidate for Focus on Energy's New Construction program. It offers free assistance to help you build efficiency into your design, maximize rebate opportunities for energy-efficient equipment, and drive year-over-year costs savings. The program is most beneficial when it is aligned with your design phase, so it is important to apply early in the process before much design work has been completed.

To learn more, visit focusonenergy.com/NewConstruction or contact NewConstruction@focusonenergy.com.



#### **Renewable Energy**

If you are interested in integrating renewable electricity into your project, Xcel Energy's Net Energy Metering program is a good option for on-site solar installations. You can find out if your property might be suitable for on-site solar using Google's Project Sunroof at **google.com/sunroof**. Focus on Energy also offers financial incentives to offset solar installation costs.

If your site or building isn't well suited for solar or you're not looking to invest in equipment, you can subscribe to renewable energy and reduce your building's carbon footprint.

Learn more about your options at xcelenergy.com/Renewables and focusonenergy.com/Renewables.



#### **Electric Vehicle Charging**

Consider integrating electric vehicle charging into your project's parking structure with Xcel Energy's comprehensive support and free services to business customers who are looking to offer public charging to attract EV owners.

To learn more, visit **xcelenergy.com/CommercialEVs** or contact **ElectricVehicles@xcelenergy.com**.



