

# ENERGY SAVINGS IN NEW CONSTRUCTION

The City of La Crosse has a goal to achieve carbon neutrality by 2050, achieved through increased building energy efficiency, more renewable energy in our community, and electric vehicle opportunities. The application for your development presents an opportunity for you to incorporate cost savings and clean energy, and help the City of La Crosse achieve these goals.



## Energy Efficiency

Your project may be a good candidate for Focus on Energy's New Construction program. It offers free assistance to help you build efficiency into your design, maximize rebate opportunities for energy-efficient equipment, and drive year-over-year costs savings. The program is most beneficial when it is aligned with your design phase, so it is important to apply early in the process before much design work has been completed.

To learn more, visit [focusonenergy.com/NewConstruction](https://focusonenergy.com/NewConstruction) or contact [NewConstruction@focusonenergy.com](mailto:NewConstruction@focusonenergy.com).



## Renewable Energy

If you are interested in integrating renewable electricity into your project, Xcel Energy's Net Energy Metering program is a good option for on-site solar installations. You can find out if your property might be suitable for on-site solar using Google's Project Sunroof at [google.com/sunroof](https://google.com/sunroof). Focus on Energy also offers financial incentives to offset solar installation costs.

If your site or building isn't well suited for solar or you're not looking to invest in equipment, you can subscribe to renewable energy and reduce your building's carbon footprint.

Learn more about your options at [xcelenergy.com/Renewables](https://xcelenergy.com/Renewables) and [focusonenergy.com/Renewables](https://focusonenergy.com/Renewables).



## Electric Vehicle Charging

Consider integrating electric vehicle charging into your project's parking structure with Xcel Energy's comprehensive support and free services to business customers who are looking to offer public charging to attract EV owners.

To learn more, visit [xcelenergy.com/CommercialEVs](https://xcelenergy.com/CommercialEVs) or contact [ElectricVehicles@xcelenergy.com](mailto:ElectricVehicles@xcelenergy.com).

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