

CITY OF LA CROSSE WISCONSIN SOCIAL MEDIA POLICY



The purpose of the City of La Crosse's cross-departmental social media presence is to present matters of public interest in the City of La Crosse, including its many residents, businesses, and visitors. We encourage you to submit your questions, comments, and concerns, but please note this is a moderated online discussion site and not a public forum. Once posted, the City reserves the right and may choose to delete submissions, hide comments, and block users.

Reasons for action may apply when content contains:

- Inappropriate, profane, obscene or sexually explicit language and/or graphic images;
- Content that promotes, fosters, or perpetuates discrimination on the basis of race, color, ancestry, place of origin, political belief, religion, marital or family status, physical or mental disability, gender, sexual orientation, age, national origin, or physical or intellectual disability;
- Personal attacks of any kind, including defamation of character, libel, or threats;
- Content that is inflammatory, abusive, hateful, intended to defame or be harmful to any individual, group or organization;
- Content that may compromise the safety or security of the public or public programs and systems;
- Content that encourages or exhibits illegal activity or violent behavior;
- Content or commentary that promotes, opposes or encourages specific political or religious beliefs, or that supports or opposes a specific political party, person, candidate or religious group, movement or leader or political campaigns;
- Content that solicits or promotes commercial business' products or services;
- Spam or links to other sites;
- Off-topic discussion;
- Solicitations for money or other types of donations on our page from outside agencies, businesses, individuals, organizations or other entities;
- Posting of video or photos not approved by City of La Crosse administration;
- Information that may compromise the safety, security or proceedings of any person, public systems, or any criminal or civil investigations; and
- Infringement on copyrights or trademarks.

Comments that are deemed to violate the policy above will be removed.

Copyrighted and other proprietary material should not be posted or submitted in any form unless permission to do so is clearly indicated. In posting his or her own comments or other work, a commenter grants the City of La Crosse and anyone viewing the site irrevocable permission to copy, distribute, make derivatives, display or perform the commenter's work publicly and free-of-charge.

While the City of La Crosse will make every effort to promptly remove such comments, staffing does not allow for constant monitoring, but comments will be removed as quickly as possible. These guidelines are subject to amendment or modifications. Please note that the comments expressed on this site do not reflect the opinions and position of the City of La Crosse government or its officers and employees. If you have any questions concerning the operation of this online moderated discussion site, please contact webmaster@cityoflacrosse.org.