

Washburn Neighborhood Census Profile

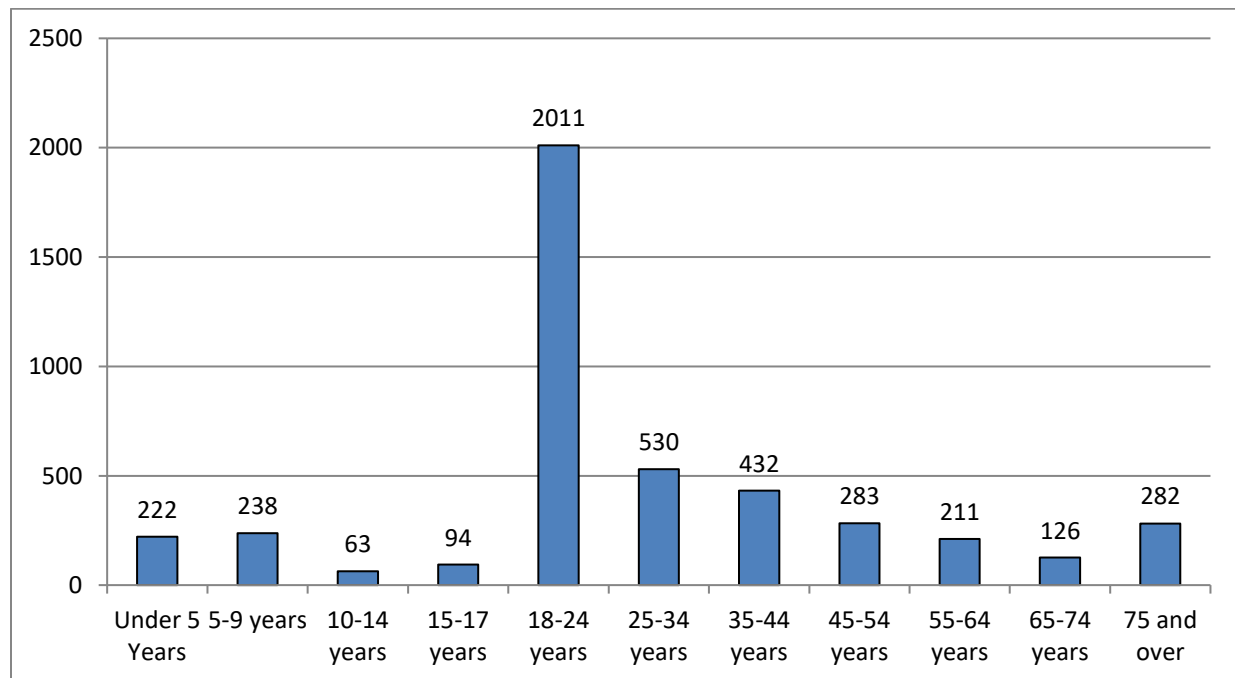
The following neighborhood profile highlights demographic, socioeconomic, and housing information for the Washburn Neighborhood, compiled from the 2010 Decennial Census as well as the 2013 American Community Survey 5-Year Estimates. The Washburn Neighborhood incorporates Census Tract 3, Block Group 2 and Census Tract 4, Blocks 2, 3, 4, and 5.

Total Population:

According to the 2013 American Community Survey (ACS), the estimated population of the Washburn Neighborhood is 4,492 people. This population is roughly equal to the population measured in the 1990, 2000, and 2010 Decennial Censuses.

Population by Age and Household Composition:

The 2013 ACS estimates show a clear majority of the 18-24 year old age group in the Washburn Neighborhood. Roughly 45% of the neighborhood population lies in that age group compared to 27% for La Crosse as a whole. This is to be expected, however, given the close proximity of the Washburn Neighborhood to Viterbo University, Western Technical College, and UW-La Crosse. In terms of household composition, 80% of the total households (1874) in the Washburn Neighborhood are defined as “non-family households”, indicating that the householders are unrelated or it is one householder living alone. Of the total households, 11% (195) are family households with children.



Population by Racial or Ethnic Background:

The racial and ethnic background of the residents of Washburn Neighborhood is similar to La Crosse as a whole. Although since the 1990 Decennial Census, the number of residents of Asian background in the Washburn Neighborhood has decreased by almost half while the number of African American residents has risen in the same time frame.

Total Population:	4492	
White	3957	88%
African American/Black	251	6%
American Indian/Alaska Native	64	1%
Asian	190	4%
Other	48	1%

Income and Poverty:

According to the most recent ACS estimates, the individual poverty rate in the Washburn Neighborhood is roughly 40%, which is considerably higher than the rate for La Crosse as a whole (23%). It is also estimated that 24% of the individuals in poverty are in family households. Income levels also reflect the high levels of poverty in the Washburn Neighborhood with almost 50% of the households making less than \$25,000 per year.

