



ANNUAL GRANT PROGRAM EVALUATION & SCORING

The City of La Crosse Arts Board will review and score the grant proposals according to the below categories. Successful submissions will effectively address the following:

VISION, ARTISTIC GOALS, & EDUCATIONAL MERIT Maximum 25 Points

- 1) Potential for the project to advance the quality of arts in La Crosse.
- 2) Vision and innovation as outlined in the project description.
- 3) Artistic quality as demonstrated by the submitted work samples.
- 4) The project advances or expands the applicant's artistic capacity and professional development.

DEMONSTRATED PROJECT PLANNING & FEASIBILITY Maximum 25 Points

- 1) Evidence of careful event and financial planning.
- 2) The budget is accurate, meets all requirements, and is based on reasonable expectations of expenses/income.
- 3) The budget includes committed matching funds from a variety of sources. Applicant demonstrates the organizational capacity to manage and accomplish the project goals.

- 4) The project has a communication plan to maximize the reach of the project.
- 5) The project has clearly defined outcomes and identified evaluation methods.

COMMUNITY IMPORTANCE Maximum 25 Points

- 1) Value to the City of La Crosse residents and the project's target audience.
- 2) Explanation of how the project fills an identified community need.
- 3) Demonstrated the potential of the project to advance the availability of arts in the community.
- 4) Evidence that the project provides access to an underrepresented area of the arts.

PUBLIC ACCESS Maximum 25 Points

- 1) The potential of the project to reach targeted audiences.
- 2) The applicant provides evidence of partnerships/collaboration to ensure the project reaches its target audiences.
- 3) The project includes a significant, clearly defined element that is free to the public.

CONTACT

For all questions please contact:

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