



Proclamation
Mayor Mitch Reynolds
City of La Crosse

WHEREAS, in times of crisis, people in La Crosse come together to care for one another. This humanitarian spirit is part of the foundation of our community and is exemplified by American Red Cross volunteers and donors; and

WHEREAS, in 1881, Clara Barton founded the American Red Cross, turning her steadfast dedication for helping others into a bold mission of preventing and alleviating people's suffering. Today, more than 140 years later, we honor the kindness and generosity of Red Cross volunteers here in La Crosse, who continue to carry out Clara's lifesaving legacy. They join the millions of people across the United States who volunteer, give blood, donate financially, or learn vital life-preserving skills through the Red Cross; and

WHEREAS, Disaster Cycle Services, Blood Services, and Service to the Armed Forces in La Crosse, the contributions of local Red Cross volunteers give hope to the most vulnerable in their darkest hours – whether it's providing emergency shelter, food and comfort for families devastated by local disasters like home fires, flooding, or other severe weather; donating essential blood for accident and burn victims, heart surgery and organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease; supporting service members and veterans, along with their families and caregivers, through the unique challenges of military life; helping save the lives of others with first aid, CPR and other skills; or delivering international humanitarian aid; and

WHEREAS, their work to prevent and alleviate human suffering is vital to strengthening our community's resilience. We dedicate this month of March to all those who continue to advance the noble legacy of American Red Cross founder Clara Barton, who lived by her words, "You must never think of anything except the need and how to meet it." We ask others to join in this commitment to give back in our community; and

NOW, THEREFORE, I, MITCH REYNOLDS, MAYOR OF THE CITY OF LA CROSSE, declare the month of March 2024 as

"Red Cross Month"

in the City of La Crosse and encourage citizens of La Crosse to reach out and support its humanitarian mission.

Dated on this 1st day of March Two Thousand Twenty-Four.




MAYOR MITCH REYNOLDS