



PLANNING AND DEVELOPMENT

400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512 | F: (608) 789-7318

Neighborhood Revitalization Commission

CASE STUDY-BEST PRACTICES

1. Project Name: Logan Northside Spring Cleanup Program

2. Project Location: Logan Northside Neighborhood

3. Tags

- | | |
|---|--|
| <input type="checkbox"/> Redevelopment | <input checked="" type="checkbox"/> Partnerships |
| <input type="checkbox"/> Landscaping | <input type="checkbox"/> Housing |
| <input type="checkbox"/> Capital Improvements | <input type="checkbox"/> Storm-water |
| <input type="checkbox"/> Infrastructure | <input type="checkbox"/> Floodplain |
| <input checked="" type="checkbox"/> Programming | <input type="checkbox"/> Association Organization |
| <input type="checkbox"/> Social Activity | <input type="checkbox"/> Administration |
| <input type="checkbox"/> Parks and Recreation | <input checked="" type="checkbox"/> Waste Management |
| <input type="checkbox"/> Transportation | |
| <input checked="" type="checkbox"/> Funding | |

4. Describe Project :

The Logan Northside Spring Clean Up Program offers residents a convenient annual option to dispose of large unwanted items at no cost. This is especially useful to elderly people and people with disabilities, or the immobile, who may not have the means of transporting material to the landfill or other drop off options.

A date is established annually with the La Crosse County Solid Waste Department, which allows one free disposal event per year. The Solid Waste Department also helps the Association find a hauler who will bring roll-off dumpsters and pick them up at no cost to the Association.

The event is advertised a month in advance with flyers indicating the date, time and place of the event as well as what items are acceptable and unacceptable. The Association also advertises the event on their Facebook Account, the La Crosse Tribune (In Your Backyard Section) and emails to Association members as well as other means of free advertising.

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The event runs 9AM to 12PM (3 hours) and they usually fill 4 roll offs that are 40 feet long with 6 foot sides. (Note: this size is necessary to handle sofas, mattresses, old furniture and other items.

A list of property owners provided by the City helps the Association check off people as they drop items off and avoids unauthorized use of the event by external property owners.

5. Project Stakeholders/Partners:

- La Crosse County Solid Waste Department-Hank Koch, Nick Nichols
- Volunteers the Day of the Event
- Hauler
- Trinity Lutheran Church (Parking Lot Area where event takes place)
- Hanson Scrap Metal (to pull out scrap metal for recycling)
- Midwest Roll Off
- The City of La Crosse Planning Department-Flyers and advisement on unacceptable items

6. Project Cost:

Insurance: The Association first carried their own insurance and now have a partnership with LCNI.

Flyers: A small amount is spent on flyers unless they are donated by the City (typically with the assistance of the Planning Department)

7. Sources of Funds:

Association Funding (limited amount needed)

Donations

8. Capital Stack/List:

N/A

9. Project Challenges and Solutions:

- The Association would like to expand to help pick up items for people who are unable to come to the drop off site in the neighborhood, at no cost to the individual (using volunteers)
- Volunteers promote sustainability and recycling and pull out items that may be taken for recycling.
- Recommended level of volunteers includes two pick-up trucks with two people per truck to pick up items from individuals who need assistance.

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- Recommend 10 volunteers at the roll off dumpsters, wearing protective gloves and footwear.
- Scheduling the drop off and pick up of the containers is important and needs to be closely coordinated with the hauler. They will typically have the roll-offs picked up at 12:15, shortly after the event ends. Full roll-offs are picked up as the event is going on.
- Volunteers should remain until the last dumpster is full to prevent people from throwing in computers, tv's, and other unacceptable wastes.
- Volunteers need to sweep and clean up the area after the event due to nails, screws, and other small debris.
- It is also very important to thank the groups, businesses and people who helped out during and after the event.

10. Performance Metrics/Benefits

- The volume of material disposed of at each event is weighed and reported on to the Association
- Service and feedback from residents who are thankful for the service
- Keeping the neighborhood free of debris and large items (particularly stored in alleys or exterior areas)

11. Outcomes and Lessons Learned

Have fun

- Have enough volunteers
- Good Communication with hauler
- Limited timeframe and oversight avoids problems with unacceptable items and/or people coming in from outside the area
- Have volunteers at the site ½ hour before the clean-up, to make closing down easier
- Include a donation jar at the site to help cover any unexpected issues and as a fundraiser for the Association

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- Get input from the La Crosse County Solid Waste Department for PR talking points about why this is a good program for neighborhood groups to do
- Only fill one dumpster at a time and work out in advance with the hauler the order in which they are filled and picked up to avoid congestion/confusion. Fill them front to back is recommended.

Project Contacts:

Ralph Geary, Logan Northside Neighborhood Association, 781-0517

Scott Neumeister, District 2 Council Member, 792-2111

Hank Koch, La Crosse County Solid Waste Department, 785-9572

Nick Nichols, La Crosse County Solid Waste Department, 785-9572