



ANNUAL GRANT PROGRAM SUBMISSION GUIDELINES

CITY OF LA CROSSE ARTS BOARD MISSION

The City of La Crosse Arts Board is committed to fostering **a vibrant community** by supporting diverse **artistic activities and cultural programs**. Through our Annual Grant Program, we provide funding and opportunities for artists, performers, writers, and non-profit organizations, **nurturing creativity and artistic expression** while advocating for the arts and shaping a supportive environment within our community. We aim to **integrate and advance arts and culture** as an essential and transformative part of life in La Crosse by bridging divides, promoting inclusivity, contributing to economic growth, and enhancing the quality of life for **all residents and visitors**.

CONTACT

For all grant inquiries, contact:

Jacqueline Marcou City of La Crosse Arts Coordinator marcouj@cityoflacrosse.org

ARTS BOARD ANNUAL GRANT PROGRAM

The Arts Board is dedicated to empowering and supporting individual artists, performers, writers, and non-profit organizations whose projects directly impact the vibrant visual and performing arts and culture scene within the City of La Crosse. We are committed to fostering inclusivity and diversity by ensuring equitable geographic distribution of public art throughout the city and providing a platform for a wide range of artists and art forms. Grant submissions will be accepted quarterly (January, April, July, and October) and will be reviewed during the following monthly Arts Board meeting, with disbursements being made shortly after. Further information about the application requirements and deadlines can be found on the [City of La Crosse Arts Board](#) website

Grant funding amounts are contingent upon the Arts Board's budget, and awards will be granted based on the scope of the project and its positive impact on the community. The Arts Board offers support through three primary funding mechanisms:

1 **SMALL PROJECT GRANTS (UP TO \$750.00)** **FIVE** GRANTS AWARDED ANNUALLY, PROPOSALS REVIEWED QUARTERLY

Small Project Grants are specifically designed to support emerging visual artists, performers, and writers who are residents of the states of Wisconsin, Minnesota, and Iowa. Our objective is to enable these individuals to produce new works or make progress on existing projects. Grant proposals are reviewed quarterly (January, April, July, and October), awarding up to \$750. The Arts Board will allocate funding for up to three projects per quarter, resulting in a maximum of five grants awarded annually. Preference will be given to proposals that include plans for public access to the work funded by this grant.

2 **CREATIVE DEVELOPMENT GRANTS (UP TO \$2,500.00)** **FOUR** GRANTS AWARDED ANNUALLY, PROPOSALS REVIEWED JANUARY & JULY

The Artist Development Grants aim support professionally active artists residing the states of Wisconsin, Minnesota, and Iowa, within the visual and performing arts. These grants are intended to assist artists in undertaking significant projects or creating substantial bodies of work. Applicants are encouraged to highlight their professional qualifications and experience, emphasizing the project's impact on their creative practice. Grant proposals undergo biannual review in January and July. The Arts Board will select up to three projects per quarter, resulting in a maximum of six grants awarded annually, receiving up to \$1800 in funding. Preference will be given to proposals that include plans for public access to the work funded by this grant.

3 COMMUNITY IMPACT GRANT (UP TO \$12,000.00)

TWO GRANTS AWARDED ANNUALLY, PROPOSALS REVIEWED IN JANUARY

The Community Impact Grants are intended to support professional visual artists, performers, writers, and non-profit organizations who are residents of the states of Wisconsin, Minnesota, and Iowa, enabling them to produce transformative projects or events that leave a lasting impact on our community. We highly value applicants with a strong track record of professional experience. Proposals for community impact grants are reviewed annually in January, and the Arts Board will award up to two Community Impact Grants per year.

WHO IS ELIGIBLE TO APPLY?

See each grant description for specific eligibility. In general, the La Crosse Arts Board funds:

- Individuals who are residents of the states of Wisconsin, Minnesota, and Iowa.
- Nonprofits registered to an address in the City of La Crosse who can present proof of their federal tax-exempt status under Section 501(c)(3) of the Internal Revenue Code.

WHO IS NOT ELIGIBLE?

- Applicants who are receiving other cash funding from the City of La Crosse for the proposed project.
- City agencies, elementary or secondary schools.
- If you are a City of La Crosse Public Official submitting or involved with a grant proposal, please review the [City of La Crosse Code of Ethics](#) to determine your eligibility.

OTHER REQUIREMENTS

- Projects must occur within the City of La Crosse.
- Projects must be accessible to the public.
- Projects must be completed within one year of being awarded funding, unless approved by the La Crosse Arts Board.



Right: Landon Sheely, Helping Hands 2018

SUBMISSION DEADLINES

To apply, please visit [La Crosse Arts Board SlideRoom](#)

SMALL PROJECT GRANTS

(applications reviewed quarterly)

Submissions due by **January 1st, April 1st, July 1st, and October 1st.**

ARTIST DEVELOPMENT GRANTS

(applications reviewed twice a year)

Submissions due by **July 1st and January 1st.**

COMMUNITY IMPACT GRANTS

(applications reviewed annually)

Submissions due by **January 1st.**



Above: Lisa Mobley and Neighborhood Artists, Garden Pathway Mural, 2023

APPLICATION AND SUBMISSION GUIDELINES

Grant applications must be submitted through [SlideRoom](#) before the deadline. If you have any questions about the submission guidelines, please contact Jacqueline Marcou, City of La Crosse Arts Coordinator, marcouj@cityoflacrosse.org.

ARTS BOARD APPROVAL

The Arts Board has the authority to either approve proposals as they are, suggest changes to them, reject proposals that do not meet the specified criteria, or postpone the consideration of a proposal until more details are available. Furthermore, supplementary review processes might be required, such as those involving The City of La Crosse Engineering & Public Works, LAX Parks, Recreation, & Forestry, and others.

The Arts Board will advocate for site permissions in the event that proposals require approvals for site-specific projects. If authorization for the proposed location is ultimately not secured, the Arts Board will review the grant proposal and re-assess the project's feasibility and funding allocation.

AWARD NOTIFICATION, PAYMENT, & FINAL SUBMISSION

The Arts Board will review applications during publicly announced meetings held in the month following the application deadline. Grant applicants are encouraged to observe or discuss their proposals during the review meeting. Following approval by the Arts Board, award decisions will be communicated to applicants via email using the provided address. For approved grant applications, 50% of the payment will be disbursed at the project's commencement, with the remaining 50% provided upon completion of the project and receipt of the final report

(more information about the final report can be found on the [Arts Board's Website](#)). Small Project Grant recipients may request to receive the fully funded amount at the project commencement, and the decision will be at the discretion of the Arts Board.

