



## PLANNING AND DEVELOPMENT

400 LA CROSSE STREET | LA CROSSE, WI 54601 | P: (608) 789-7512 | F: (608) 789-7318

### Neighborhood Revitalization Commission

#### CASE STUDY-BEST PRACTICES – Lower Northside & Depot Neighborhood

1. Project Name \_  
Red Cloud Park Improvements
2. Project Location  
Red Cloud Park, 500 Powell Street
3. Tags
  - Redevelopment
  - Landscaping
  - Capital Improvements**
  - Infrastructure
  - Programming**
  - Social Activity**
  - Parks and Recreation
  - Transportation**
  - Funding**
  - Partnerships
  - Housing
  - Storm-water
  - Floodplain
  - Association Organization
  - Administration
4. Describe Project  
Various park improvements including regular clean-up activities on rabbit trail, resurfacing of tennis courts, installation of ADA ramp, walking path, flag lighting, repairs to shelter
5. Project Stakeholders/Partners  
City of La Crosse and Lower Northside and Depot Neighborhood Association
6. Project Cost  
\$25,000+
7. Sources of Funds  
Capital Improvement Program Funding

JASON GILMAN, AICP, PLANNING & DEVELOPMENT DIRECTOR  
TIM ACKLIN, AICP, SENIOR PLANNER - HERITAGE PRESERVATION  
LEWIS KUHLMAN, AICP, ASSOCIATE PLANNER - COMMUNITY DEVELOPMENT  
ANDREA SCHNICK, ECONOMIC DEVELOPMENT PLANNER  
SARA OLSON, CLERK STENOGRAPHER

CAROLINE GREGERSON, COMMUNITY DEVELOPMENT ADMINISTRATOR  
DAWN REINHART, NEIGHBORHOOD HOUSING DEVELOPMENT ASSOCIATE  
TARA FITZGERALD, FEDERAL PROGRAMS ACCOUNTING TECHNICIAN  
KEVIN CLEMENTS, HOUSING SPECIALIST  
VACANT, HOUSING REHABILITATION SPECIALIST

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## 8. Capital Stack/List

Capital Improvement Program Funding

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## 9. Project Challenges and Solutions

Patience and support of Council Members is very important.

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## 10. Performance Metrics/Benefits

More people than ever are visiting the park. It is very popular on the weekends for family and friend gatherings.

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## 11. Outcomes and Lessons Learned

Funding does not happen every year and ongoing projects such as this take many years to be completed. Timing is important so know when to submit requests to the capital improvement program and understand that some projects may be denied.

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## Project Contacts

Jerry Swim

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