



# CITY OF LA CROSSE

## UTILITIES OFFICE

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TO: News Media

FROM: La Crosse Utilities office

SUBJECT: Public Service Announcement

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The Utilities Office has been receiving many calls from customers with questions about postcards and letters they've received from a company called HOMESERVE. Information is being sent from this company to addresses in La Crosse to promote an insurance program to cover emergency repairs to the portion of the water service owned by the property owner. Many other Wisconsin communities have seen similar mailings. This is the second wave of local mailings that the Utilities office is aware of.

La Crosse residents should note that HOMESERVE and the insurance program that company is promoting are no way associated with the City of La Crosse or the City's utilities. Property owners are urged to contact and consult with their personal homeowner insurance agents for advice related to this type of coverage.

Property owners may contact the Utilities office (608/789-7536) with any questions related to their water service.